

SHE'S BACKSLIDING

	Max.	Min.	Oct. 6	105	65
Oct. 3	95	65	Oct. 7	99	71
Oct. 4	93	60	Oct. 8	102	74
Oct. 5	88	65	Oct. 9	103	60

The Desert Sun

TWENTY-FIFTH YEAR

PUBLISHED EVERY THURSDAY
174 N. Palm Canyon Dr.
PHONE 2249
\$4.50 year in Riverside County.
\$5.50 year elsewhere in U. S.

XOL. XXV—No. 10

Palm Springs, California Thursday, October 11, 1951

12 Pages

Single Copy 10c

Two Groups Plan Western Week Event

Jaycee Joins With Los Compadres in Staging Big Show

Los Compadres and the Junior Chamber of Commerce went into conference Tuesday to arrange details for Western Week, October 25-28. This season opener, has annually been put on by Los Compadres and has steadily grown in popularity with Villagers and visitors.

This year, the founding organization sent out a cry for help to the Juniors, as it was felt that the busy professional men and women who make up Los Compadres could not take the time necessary to put on the four day event.

JAYCEE RESPONDED with enthusiasm and the present plan is to put the first two days of Western Week in their hands.

Co-chairman from the Jaycees are Fred Hillstrand and Eddie Todd who met with Los Compadres chairman, Earl Hough. Jaycee will put on street dances Thursday and Friday nights, and other entertainment features which occurs to them between now and October 25.

Both organizations stress the importance of ALL Villagers going Western!

Scene of festivities will be Rogers Ranch Club with the Western Saturday night dance held there and the Sunday Gymkhana. The parade will reverse the line of march on Sunday and proceed from south to north on Palm Canyon, starting at 1:00 p.m. with the gymkhana at Rogers to follow.

CHAIRMAN HOUGH has appointed Hutch Moseley to head the Saturday night dance committee.

In charge of Sunday's parade are Warren Coble and Jimmy Cooper.

Joe Butler and Cliff Campbell will be in charge of the gymkhana.

The all important souvenir buttons which admit wearers to all events are in charge of Elmo Purnel.

This Side of the Sun

By Phat

"AND THE GREEN GRASS—" That fragrance in the air again. You know the one I mean—it smells like heik right now, but then Twill make the whole town green.

Also it is the time of the year when a lot of Villagers are not bird-lovers—running around and shooting to protect that precious seed.

I GET A LOT of fun listening to radio commercials. Some are good, some ridiculous. Heard one Sunday night. . . The announcer drooling over a dog food product that comes in four flavors. . . Suppose we'll all have to train our dogs to put their paw on the flavor they want. . . But the final, convincing touch which the announcer put over with awe in his voice. . . "And it's untouched by human hands!" After seeing dogs raid garbage cans, dig up ant-covered bones, et cetera, that sort of got me. . . But then, all progress is wonderful.

ANOTHER NEWS item that sort of gets me is Harry Truman's news censorship order. . . Says he's afraid Russia might get some of our secrets if newsmen are able to inform the public on what's going on. . . And it seems to me that when the Russians were scooping up our A. Bomb and other secrets with both hands, the same Harry Truman scoffed at reports of Red infiltration in the government. . . I think he mentioned something about red herrings. . . Who's fishy now? . . . And a Villager whose name recently appeared in the public print in an unfavorable light, assailed Palm Springs newspapers. They were all right until they got around to him.

TOOK A LOOK at Indian avenue near Ramon road yesterday. . . The curbs are far apart. . . That's going to be a nice road to drive. . . And when it's

See THIS SIDE, Page 3



UNDER WAY—Progress on widening and paving of Indian avenue is speeding up. Curbs are in on a portion of the street near Ramon road giving an indication of the ultimate width of the thoroughfare. (Desert Sun Photo.)

Retail Group to be Headed by Leo Baker

Leo Baker was unanimously elected as first chairman, and Bob McKenzie as first vice-chairman at the first meeting of the newly-formed Retail Merchants' Division advisory committee of the Chamber of Commerce, which was held Thursday, October 4. Other members of this group who were elected by the retail merchant members of the Chamber to serve as their representatives on Chamber of Commerce policy are: Tom Holland, John Littleton, Hutchosely, Jack Stachler and Mrs. Marge Terrill.

The purpose of the Retail Merchants' division (to be called Retail Division) with an advisory committee of seven representatives elected from among the retail merchant members of the Chamber, is to represent the retail merchants' viewpoint while serving in an advisory capacity to the Chamber's board of directors.

THE GROUP as a whole felt this new Retail Division in the Chamber should serve as the springboard for the development of an active merchants' organization in Palm Springs. Sample by-laws of merchants' organizations in other cities have been requested so that this new Palm Springs merchants' group could have its own by-laws to more effectively play its part in assisting with the Chamber's program of promotion on behalf of the retail merchants.

Business which was brought to the attention of the advisory group at its first meeting was the subject of the Third Annual Fashion Fiesta (Oct 12 and 13), which will bring to Palm Springs many exhibitors and buyers of 1952 spring fashions.

MERCHANTS ARE ASKED to cooperate with the promotion of this event which brings to Palm Springs a select group by displaying window cards and using large employee badges which will be furnished by the Third Annual Fashion Fiesta organization through the Chamber of Commerce free of charge.

INDIAN AVENUE PAVING JOB NOW MAKING SPEED

Catching up to Schedule on Project; Curbs Now in at South End Showing Width of Job

Curbs were in this week on the wider Indian avenue so that passing motorists could see for themselves how wide and roomy is a 64 foot thoroughfare. The curbs extend from Ramon to Baristo.

City Engineer Harold Moore reported yesterday that work on the project is almost up to schedule. A week's delay is being caused by the utilities which have to move their lines and pipes and have had some difficulty in securing war scarce material.

THE \$90,000.00 street improvement will greatly relieve Palm Canyon drive congestion. A 50-foot right-of-way was obtained from the Indians to enable the city to widen the street.

When work is completed up to Tahquitz drive from Ramon, operations will start at the north and work down from Alejo. This is made necessary due to an action filed by the Indian attorney, Oliver Clark, seeking to restrain the city from paving in front of the city from paving in front of the Indian Baths. The Indians have some fear that the hot mineral waters will be diverted by paving operations.

MOORE SAID that a bridge type construction would be made in front of the baths so that there would be no possible danger of diverting the mineral springs. This will cost around \$28,000.00 and is not included in the overall paving contract which is \$68,523; exclusive of irrigation lines and drainage headwall, which will be constructed at Baristo.

Rights of way to the north have been cleared and three of

FATHEREE RETURNED on Check Charge

Six foot six Alonzo Fatheree, 29, was brought back to Palm Springs this week from Kansas City, Missouri, to answer a charge of writing checks on a mythical bank account. He waived extradition and was brought back by Capt. Orest Johnson.

He will receive hearing today in city court in answer to the charge which was made last June.

Five Dead as Result of Accident North of City

Burns Named Chairman of Civic League

More Than 600 Members Now on Organization List

Directors of Palm Springs Civic League met Saturday noon at the Chi Chi to organize a constructive winter campaign toward better county and city government at lower cost, which is the League's primary objective.

Directors also heard a report from its general counsel, Max Gilford on what had been done during the summer in representing Palm Springs taxpayers before the county and city budget hearings.

ATTORNEY GILFORD appeared before the county budget committee and board of supervisors four times during the summer in an effort to secure equitable assessments on local properties. He also spoke before the board on the need to hold that line on taxation.

In commenting on his representation of the League in Riverside Gilford said to the directors, "With a general upward trend on everything, including the wages of county employees, I regard it as noteworthy and commendable that the budget committee of the county was successful in paring government costs down so that our county taxes not only did not take any rise, but are even a few cents lower. I was impressed with what was obviously an all out effort to pare the corners and hold taxes down. I believe that we will find, in the tax problems which are before us, a very sincere cooperation from the county."

HERB BURNS, League treasurer. See LEAGUE, Page 6



DOUBLE TROUBLE—William L. Jones, left, with his captor, Detective Durman Ordway, faces check charges here. His Palm Springs wife, however, says he has another wife in Alhambra. (Sun Photo.)

Double Trouble Faces Man Held on Check Charge

William H. Jones, 30, faces double trouble—rubber checks and women—according to local police. He was arrested by Detective Durman Ordway, in charge of the bad check detail for the local police department, Saturday, and he apparently faces a bigamy charge. The two cases tie in together because he is accused of cashing a worthless check to finance the second honeymoon.

Jones, who is charged with operating as a contractor without having a California license and with passing a check without sufficient funds, faces Judge E. E. Theriault in preliminary hearing today.

JONES' PROBLEMS are not limited to money matters. Joan Patricia Van Olymen of Alhambra, whom he married on or about July 1st, 1950, is reported to file a bigamy charge against him.

On July 15, 1951, he married Edna May Savage, pretty blond waitress of Palm Springs. Miss Savage is seeking an annulment on Jones' admission that he never divorced his first wife before marrying her.

ON AUGUST 21 Jones sought to cash a check at Bank of America in Palm Springs for \$200 with which he wished to buy travelers' checks. The check was drawn on the Desert Bank and B. of A. with some logic, suggested he get his travelers' checks there. Jones asserted that Desert Bank didn't have any. Bank of America took the \$200 check, gave Jones the Traveler's checks. With these he took his bride on a honeymoon. Before the honeymoon was over, Bank of America received Jones' check, which was returned due to insufficient funds.

Plan to Realign County Districts Tabled by Board

Supervisors Tuesday tabled the proposal that the county's five supervisorial districts be reshaped. They said the plan to realign the districts according to population figures and its defects. And they agree that they are not enthusiastic about any changes in the near future.

Supervisor Homer Varner of the Fourth district which has been leader in the realignment move said that he preferred letting things ride until the end of his term.

VARNER SAID he would be willing to set a date in December for a definite decision on redistricting but other supervisors objected to a definite date, preferring to leave the matter vague.

As a result, no official action was taken Tuesday when supervisors met with the county planning commission.

The Fourth district, which includes the Palm Springs area. See TABLED, Page 2

Heavy Truck, Speeding Car Meet Head-on

Four Die Instantly, Fifth Two Days Later in Hospital

Four persons were instantly killed and a fifth died in Desert Hospital here as a result of a head-on collision of an automobile and a car-carrier truck early Sunday morning on Highway 99 a mile west of Garnet.

Wreckage and bodies were scattered several hundred feet along the highway and the engine was torn completely out of the car.

Traffic was held up for an hour and one half by the crash.

INSTANTLY KILLED were Pío Cervantez Martinez, 35, Esther Padilla, 16, and Eddie Elias, 25, all of Los Angeles and Martin A. Ruelaz, 33, of Barstow.

Fatally injured was Gloria Padilla, 16, of Los Angeles, who was brought to Desert Hospital after the accident and succumbed at 4 a.m. Tuesday morning.

They were all passengers in the automobile.

THEIR CAR crashed head-on into a truck carrying six used cars westward on Highway 99. Hal Bartley of Long Beach, driver of the truck, was not hurt.

Witnesses told California Highway Patrol officers that the east-bound passenger car was attempting to pass another car at 12:45 a.m. Sunday when it crashed head-on into the heavy truck.

The impact smashed the lighter car and crushed and scattered the bodies of the victims.

BODIES BELIEVED to be those of Martinez and Ruelaz, reported "terribly butchered", were taken to Wiefels and Son Mortuary in Banning. The other two victims were brought to Wiefels and Son Mortuary here.

The accident occurred on the narrow two-lane stretch of highway between Garnet and White-water, long the scene of many accidents.

An inquest was slated late yesterday at Banning.

The PUBLISHER'S Corner

by OLIVER B. JAYNES

ANOTHER "INFORMAL" MEETING of the Palm Springs city council must have been held prior to the submission of a civil service plan at last week's regular session of the city's law makers. The ordinance was introduced by a six to nothing vote without argument. One would think such an important subject would have considerable debate—particularly since civil service was turned down cold by the council less than a year ago. It might well have called for a public hearing on the subject.

But without notice or open discussion the council introduced the new ordinance right in the face of a proposed election at which the voters were to decide upon a civil service plan submitted by the Police Officers Association. Now it is quite evident that at least a majority of the council believed that the plan introduced—one that is recommended by the League of California Cities—is better for the city than the one on which the voters may be called upon to approve or disapprove. I am not familiar enough with the two plans to advocate one or the other here. I do believe, however, that the policy of the council to hold its discussions in secret and pass laws without debate or prior notice such as was done in this case is not good practice. I do not think that Mayor Farrell or the other council members are really trying to slip anything over on anyone or any group. They just seem to think that it is better to have their arguments in private and be in agreement at the formal meetings. It is a policy that has and will continue to cause trouble. One very bad feature of such a plan is the position in which it places a member who changes his mind between the "informal" and regular meetings.

SINCE THE PROPOSAL that Douglas Aircraft be permitted to establish a testing plant at the local airport has been brought into the limelight again, I wish to point out the contention of many residents that this matter should be viewed with extreme caution. There has been nothing to indicate that Douglas is trying to obtain the city's approval of its proposal. The reason for bringing up the issue seems to be the contention that the Army is about to take over the Palm Springs airport. (Please Turn to Page 2)



IN ACTION—City council photographed in action last week when they introduced a Civil Service bill. Left to right Council members Frank Miller, Ruth Hardy, Florian Boyd; City Clerk Louise McCarn, Assistant City Attorney Jerry Bunker, Mayor Charles

Farrell, Councilmen Jerry Nathanson, Bill Veith, Treasurer Robert Peterson, Councilman Earle Strebe, City Manager Russell Rink, City Engineer Harold Moore. (Desert Sun Photo.)

Youngs
LIQUOR STORE
127 E. AMADO RD.
Phone 5241

Save
BUY NOW ...
... BEFORE TAX
INCREASE!

SEAGRAM'S
7 CROWN
3.93
Fifth
Less 10%
IN CASE LOTS \$42.44

Buy Holiday
Liquors
NOW

In our desire to better serve you, we would like to call to your attention the pending increase in excise taxes on distilled spirits, beer, wine and champagne.

According to the bill prepared by committees of the House and Senate, the proposed tax increase will be based on \$1.50 per gallon of 100 proof spirits, or—

Case 100 proof
Extra tax per case
12 quarts \$4.50
12 fifths 3.60

(Pints, 10th and 1/2 pints will carry extra tax in same proportion).

Our latest information, obtained from the various trade papers and associations representing the alcoholic beverage industry, is that the effective date for the increased tax will be November 1, 1951.

We suggest you buy NOW while ample choice stocks are still available. This will mean a real savings on the beverages you will need for the Thanksgiving, Christmas and New Year's holidays. Come in and see us, won't you—remember, October will be the last month in which you will be able to buy at today's prices!

JIM BEAM
Bourbon
4.49
Fifth
Less 10%
IN CASE LOTS \$48.49

Right to Limit reserved.
No sales to dealers. Sales tax added to retail price on taxable items.

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2—The Desert Sun
Palm Springs, Thurs., Oct. 11, 1951

Sawtelle and Taylor Lease Tennis Club

Mrs. McManus
Announces Change
in Management

Pearl McManus announced this week that she has leased the Tennis Club and its guest cottages to two Los Angeles men, George Sawtelle and Sam Taylor. They formerly owned and operated Hollywood's colorful House of Murphy.

The lease is for six years. Mrs. McManus reports, Tennis and pool facilities of the club are open for members at the present time, with the informal opening of the clubhouse scheduled for November 17. Formal opening will be on December 15, according to Mr. Sawtelle.

SAWTELLE and TAYLOR and their attractive wives are enthusiastic about the new operation and have been for many years desert fans. Both parties have bought fine homes here in Las Palmas. Mr. and Mrs. Sawtelle having purchased the Roy Burton home, and Mr. and Mrs. Taylor the Jim Kennaston house.

Sawtelle operated the Coast Inn at Laguna for five years prior to planning and building the Balboa Fiv Club. Taylor formerly operated the Ford car agency in Laguna.

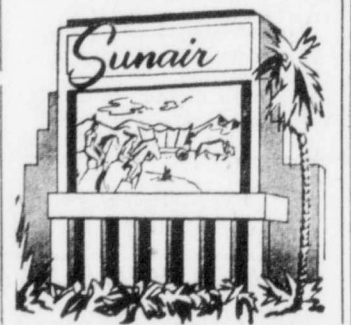
The Desert Sun
Established 1927

VOL. XXV, Thursday, Oct. 11, 1951, No. 10
OLIVER B. JAYNES
Owner and Publisher
d. P. GRAETTINGER, Editor

Published at Palm Springs, Calif., every Thursday throughout the year.
Entered at the Post Office at Palm Springs, California, August 5, 1927 under the act of Congress of March 3, 1879.
10c Per Copy, 14.50 Per Year in Advance.
Subscription—\$5.00 Per Year elsewhere in U.S.
The Desert Sun will not be responsible for unsolicited manuscripts or photographs left with or mailed to, this newspaper.

Member
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Between Palm Springs and Cathedral City. Gates Open 6:00—Show Starts at 6:30
Phone 8-4232

Thursday Oct. 11
ACTION! ADVENTURE! ROMANCE!

"The Lady and The Bandit"

Louis Hayward
Patricia Medina
—and—
Margaret O'Brien Grows Up and Has

"Her First Romance"

Plus Carton and News

Fri.-Sat. Oct. 12-13
Vivica Lindfors Ralph Meeker

"4 in a Jeep"

—and—
"The Texas Rangers"
George Montgomery Go's Storm
Plus Cartoon and News

ADMISSION
60¢
KIDS FREE!

Paratroopers

Flares Light Sky
in Training Event

Brilliant flares, suspended in the sky above the airport, brought a Fourth of July atmosphere to the Village Tuesday night when a Paratroop Air Rescue Unit from MacDill Field, Florida, staged desert training maneuvers. The airborne contingent will continue parachute jumping through Friday night.

Five paratroop jumpers are in the unit under the command of Capt. R. R. Hessberg. Colonel C. Hunter Smith is in command of the 26th Air Rescue unit of which the Palm Springs jumpers are a part.

General procedure for the night jumpers is to drop flares to see what kind of terrain is below and then make the jumps. Unfortunately, cactus doesn't seem to show up very well no matter how bright the flares. However, no cactus casualties have been reported to date.

The rescue units are playing a vital part in the present Korean hostilities and their training is extremely arduous. Village telephones rang madly when the large flares first appeared in the sky and residents feared there had been a major air crash.

Calendar

(Furnished by Palm Springs Chamber of Commerce)

Oct. 12-13—Third Annual Fashion Fiesta—Southern California's most outstanding and colorful display of the newest creations in men, women and children's resort wear. This is an invitational showing of fashions from California's top stylists.

Oct. 15—Realty board-Contractors Association meeting. World Wars Memorial Hall. Noon.

Oct. 14-17—California Hotel association convention.

Oct. 22—Round Robin Tennis Tournament. Racquet Club—Matches are open to all tennis enthusiasts.

Oct. 24-28—Eighth Annual Western Week—Sponsored by Los Compadres—Something of spectacular interest is promised for every member of the family Western attire is in fashion this festivity. 27th—Dancing. Los Compadres Club house. 28th—Parade: 1:00 p.m. with Gymkhana following at Los Compadres Arena.

Oct. 26—Western Airline Officials Breakfast Ride.

Oct. 28—Palm Springs National Dog Show, Polo Grounds—Many Champions and Blue Ribbon pedigreed dogs are shown and judged during this one day event.

Grand Prix auto races, sponsored by Sports Car Racing association. Airport.

October 31-November 4—Motor Car Dealers association convention.

October 30-November 4—Fall Golf Tournament, Motor Car Dealers of Southern California, Thunderbird Ranch and Country Club.

Experimental Plane

Here for Month
The experimental Douglas ship which is being tried out at the Palm Springs Airport is the equivalent of a Navy DC-3, used in cargo and transport. It will be stationed here for a month.

Mr. and Mrs. Bob Kennaston have returned to their new home on San Lorenzo in Tahquitz River Estates which they bought last spring.

DESERT HOT SPRINGS
Doors Open Nightly—6:45
PHONE 391

Thursday Oct. 11
VAN HEFLIN - EVELYN KEYES
The Prowler

SPORT
"Top Flight Tumbling"

Fri.-Sat. October 12-13
JOEL MC CREA
CATTLE DRIVE

Let's Go NAVY!
with HUNTZ HALL
ALLEN JENKINS - CHARLITA

POPEYE CARTOON NEWS
Sun.-Mon. October 14-15

PECK MAYO
CAPTAIN HORATIO HORNBLLOWER

Pete Smith's New Football Hilites

Tues.-Wed. October 16-17
Bullfighter and the Lady
Robert Stack - Robert Reed

IRON MAN
CHANDLER - KEYES - MCNALLY

Special Attraction Wednesday

Recover Portion of Loot Stolen from Automobile

Mr. and Mrs. Harold Le Tang, of Montreal, Canada, victims of the season's most serious car clouting, received word from Palm Springs police this week that part of their property had been recovered. Estimated loss of the car barge was \$4,000 in clothing and valuable papers.

The thief broke one of the small side windows of the new Cadillac which was parked on Laristo and forced an entrance on the night of Sept. 23. Included in his loot were stocks and bonds. Le Tang's all-important immigration visas as they were en route from Canada to Mexico, identification papers and clothing—among the clothes, a black velvet lounging suit belonging to Le Tang.

The suit apparently did not appeal to the thief, for it was tossed out of his car near Banning, together with Le Tang's immigration visas, and the stocks and bonds, and some clothing belonging to Mrs. Le Tang.

The victims of the car clouting who are now in New York, were notified of the recovery of some of the stolen goods by Palm Springs police. The big time car thief was believed to be an out-of-town operator, as he apparently left the Village immediately after the theft.

Bonnie Baker in Village for Show

Bonnie Baker, singing star of "Oh, Johnny" fame, now currently appearing at the Chi Chi Starlite room, is a guest at Chuckwalla Manor.

Floyd Odum Lands at Local Airport

Putting down at the Palm Springs port this week was Floyd Odum's plane. The financier is spending several days at the Odum ranch near Indio.

From Page One—MORE ABOUT

PUBLISHER'S CORNER

port, order the city offices off the property and not allow private planes to land there. It is assumed that, if the Douglas plant is established here, the Army will keep hands off.

Let's take a broader and more practical view of the subject, by considering these points:

- 1) Douglas has never submitted a written statement as to what constitutes "plane testing." There is no real basis of determining how objectionable—or unobjectionable—the operation might be. They failed to answer questions submitted by The Desert Sun on the subject.
- 2) Palm Springs is the only EXCLUSIVE desert resort of its size in the nation and the advantages of keeping it that way must be kept in mind under all circumstances.
- 3) It seems unlikely that the Army will take over any more airports unless the Korean war spreads into a global conflict. Under such wartime conditions the Army's operation of the airport would be taken for granted.
- 4) If the Army did take over the airport, it would turn the property back to the city at the close of hostilities. Such would not seem to be likely if Douglas takes over, since it builds and tests both commercial and combat planes in peacetime as well as wartime.

Since there seems to be no "motion before the house" perhaps we are out of order to even be discussing it. And, in this case, we can see no real danger in letting a sleeping dog lie.

GO TO A MOVIE THEATRE TODAY
ITS MOVIE TIME USA
PALM SPRINGS

Celebrating Golden Jubilee of the American Theatre

VILLAGE PALM SPRINGS
Box office opens daily at 5:45 p. m. Sunday continuous from 1:45.
Kiddie Mat. Sat. 1:30 p.m.

Fri.-Sat.—Oct. 12-13
"FORCE OF ARMS"
William Holden—Nancy Olson—Frank Lovejoy

Sun.-Mon.—Oct. 14-15
"PICKUP"
Beverly Michaels—Hugo Haas—also—
"CRIMINAL LAWYER"
Pat O'Brien—Jane Wyatt

Tues.-Wed.—Oct. 16-17
J. Arthur Rank Presents
"ADAM AND EVELYN"
Stewart Granger—Jean Simmons—also—
"HOLLYWOOD STORY"
Richard Conte—Julia Adams

Thurs.-Fri.—Oct. 18-19
"Painting the Clouds With Sunshine"
Dennis Morgan—Virginia Mayo

Sat., Oct. 13—Boxoffice Opens at 1:45.
6 Cartoons—Serial Chap. 12

The PLAZA
Box Office Opens 6:45 P. M.

Fri.-Sat.-Sun.-Mon.—Oct. 12, 13, 14, 15
"DAVID AND BATHSHEBA"
Gregory Peck—Susan Hayward—Raymond Massey

Tues.-Wed.-Thurs.—Oct. 16-17-18
"TOMORROW IS ANOTHER DAY"
Ruth Roman—Steve Cochran
MAJOR STUDIO PREVIEW

Watch for These Movies Coming to the PLAZA THEATRE
... "THE DESERT FOX"
... "MILLIONAIRE FOR CHRISTY"
... "STREETCAR NAMED DESIRE"
... "TIVE"
... "QUO VADIS"

This Week's Kiddie Matinee:
Jack London's
"NORTH TO THE KLONDIKE"
Sat., Oct. 13—Boxoffice Opens at 1:45.
6 Cartoons—Serial Chap. 12

Sun Classifieds Bring Quick Results

From Page One—MORE ABOUT

TABLED

sought redistricting because of its size.

AT MEETINGS here and in other desert areas, it has been pointed out that the Fourth now pays 40 per cent of the taxes, but only 20 per cent of the representation.

County planners had proposed, among other changes, that Beaumont and Banning, in the San Geronimo pass area, be taken from the Fourth and placed in the Fifth, which includes a portion of Riverside city. The Pass area objected strenuously to this. As things stand now, redistricting is still far off.

J. D. Ghasley of Minneapolis returned here this week with Mrs. Mildred E. Jackson. He plans an extended visit in the Village.

WHEN YOU SEE US
DON'T THINK
Insurance
BUT
WHEN YOU THINK
Insurance
SEE US
Weingarten & Hough
Insurance Counselors
THE PLAZA
Phone 2788

RESERVE YOUR
TABLE NOW!
Spectacular Opening
TOMORROW NITE!

- ★ Biggest Galaxy of Stars in Town!
- ★ **BONNIE BAKER**
The "Oh Johnny Girl"
- ★ **NOONAN & MARSHALL**
A Laugh a Minute
- ★ **THE COVER GIRLS**
America's Most Beautiful Troupe

and **FRANKIE ORTEGA and ORCHESTRA**

Dinner DeLuxe from \$2.25
Phone 7391 for Reservations

P.S. You can always enjoy the show from our Cocktail Lounge—where there is never a cover and never a minimum.

GO TO A MOVIE THEATRE TODAY
ITS MOVIE TIME USA
Celebrating the GOLDEN JUBILEE of the American Movie Theatre

SPECIAL ROAD SHOW ENGAGEMENT

Friday
Saturday
Sunday
Monday
OCT. 12-13-14-15

PLAZA THEATRE

Most forbidden of the world's great love stories!

DAVID AND BATHSHEBA
Color by TECHNICOLOR
Gregory Peck—Susan Hayward
with RAYMOND MASSEY
KIERON MOORE
Produced by DARRYL F. ZANUCK
Directed by HENRY KING
Written for the Screen by PHILIP DUNNE

Gen. Admission \$1.20
Students .85
Children .55
(Tax Included)

4 BIG DAYS
2 COMPLETE SHOWS
FRI.-SAT.-SUN.-MON
OCT. 12-13-14-15

Palm Springs to Host State Hotel Group

450 Delegates to Come Here Sunday, for 4-Day Session

Palm Springs will be host to California's leading hotel men Sunday when the annual state convention starts at the Desert Inn. Kick off for the meeting which brings 450 hotel executives and their wives to Palm Springs will be a cocktail party at the Racquet Club for which Glenmore Distillers will be host. The session will adjourn Oct. 17. Earl Coffman, a director of the California Hotel Association, was host to the state convention four years ago, and has expressed the opinion that Palm Springs, from a promotion viewpoint, could have no more valuable guests.

THE GROUP will hold its business meetings at the Plaza theater. Among speakers will be John B. Herndon, first vice president of the national hotel association and Harry Gorman, chairman of the national board. A busy social program has been arranged for entertaining the distinguished guests who will enjoy a Western steak barbecue at the Desert Inn. Mashie course is on schedule Monday evening preceded by a cocktail party for which Pabst Brewing Co. will be host. A Racquet Club luncheon honors the ladies Tuesday noon and in the afternoon the annual softball game between the Northern and Southern Californians will be fought out at the Polo Grounds.

Tuesday night the scene shifts to Rogers Ranch Club. Wednesday evening the banquet will take place at Desert Inn with Herman Walker cocktail host.

Morris Santos Home from Korean Front

Morris Santos, son of Mr. and Mrs. Santos, has reversed the procedure on Korea. He has come home following months of service in the Marine Corps which he joined upon graduating from Palm Springs High. Among Village boys who have gone to Korea are John Wilson, Ben Marcuez, Robert Flavin, Bill Sandeffer—all P.S. High grads.

Used Knabe Grand Piano LIKE NEW

Bleached Smoke Tree Finish Terms If Desired

ALSO: Several Bleached Spinets for Sale

HOLLEY & JACKSON
233 Cajon Street
Redlands 4-6891

OPEN For 14th Season

PACIFIC BARBER SHOP
IN PATIO
PACIFIC BUILDING
Tamarisk & Palm Canyon Dr.

Domestic — Oriental WALL to WALL
Patio Furniture — Household Furniture Auto Upholstery
ALL WORK GUARANTEED TO YOUR COMPLETE SATISFACTION
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Public Accountant

ANNOUNCES

THE OPENING OF AN OFFICE

IN

PALM SPRINGS

380 NORTH PALM CANYON DRIVE

(In Ray Lusby Offices)

PHONE 5424



PRESIDENT—Robert Bennett, president of Palm Springs Rotary club who will preside at a Rotary party at the Racquet club Friday night.

Rotarians Host Inter-City Meet Tomorrow Night

Palm Springs Rotary will be host tomorrow night at the Racquet Club for the inter-city meeting which will include five clubs. It will be ladies night with a buffet dinner and dancing. Those participating in the social evening at the Racquet Club will be Rotary Clubs from Torrance, Desert Hot Springs, Indio and Palm Desert. Presiding will be the Palm Springs Rotary president, Bob Bennett.

Invited to join in the festivities are the clubs of 29 Palms and Indio.

Speaker will be the Rev. Fred Judson of the Trinity Baptist Church in Santa Monica. Rev. Judson, who laces his message with flashes of humor, has addressed the Palm Springs Rotarians before and is among the most popular speakers to be heard here.

Honored guests will be Rotary's district governor, Fred Lavelle from Covina, with Mrs. Lavelle and past district governor Edward Norwood and Mrs. Norwood from Torrance.

From Page One—MORE ABOUT THIS SIDE

four lane, it will provide a new sport for some drivers I know. lane straddling. . . But it will be a good thing. . . We'll leave Palm Canyon drive to the visitors who want to go slow and look and point. . . Villagers who have to go places, can do so on Indian. . . The four-lane isn't even started yet but it might be well to remind drivers now that the state law says that all slow moving vehicles MUST stay in the right lane.

BACK IN the high school, smarty days we used to sing a song about Fall which went something like: "The melancholy days are here, the saddest of the year. It's too darn hot for whiskey and too darn cold for beer." . . . Fall in Palm Springs is anything but melancholy. . . But the season does present a little difficulty. . . It's too hot when you turn off the cooler and too cold when you turn it on. . . James J. Campbell postcards that he has received an invitation from Arthur Godfrey Talent Scout program to come to New York with Herb Flamington, '49 Village Insanities star, and that they expect to take off soon.

COMES A LETTER from one Chalky Little of the FSP. . . He complained bitterly because when he received last week's SUN in his Los Angeles office. . . there were 12 pages all right, just like it said on page one. . . But he had two page ones, two page twos and so on up to six. . . No page seven, eight or up to twelve though. . . He just read each page twice except the poem on page one. . . That, he said, threw him. . . That's good. . . He also wrote that he was coming here to cool off. . . Too hot in Los Angeles. . . He said they were dragging them out of the Coliseum Sunday, victims of the sun. . . "Never saw anybody smitten by the sun on Palm Canyon Drive," he said. . . "Although have seen them keel over along about midnight in the moonlight

Rotary District Governor to Visit Village October 17

W. Fred Lavelle, governor of the 162nd district of Rotary International which includes Palm Springs, will visit the local club on Wednesday, October 17. Robert Bennett, president, said this week.

Lavelle is making a tour of Rotary clubs in his district. The visit will be during the Palm Springs club's regular noon meeting at the Chi Chi.

GOV. LAVELLE will confer with President Bennett, Secretary Clinton Fox and other local Rotary officers and directors Tuesday evening on Rotary administration and service activities, at the Desert Bank.

Lavelle retired from business in 1945 and now lives in Covina, and is a member of the Rotary club of that city. He is one of 203 Rotary district governors supervising the activities of 7,300 Rotary clubs which have a membership of 350,000 business and professional executives in 83 countries and geographical regions throughout the world.

WHEREVER Rotary clubs are located, their activities are similar to those of the Rotary club of Palm Springs because they are based on the same general objectives — developing better understanding and fellowship among business and professional men; promoting community betterment undertakings; raising the standards of business and professions; and fostering the advancement of good will, understanding and peace among all peoples of the world.

City Council

Now 8 p.m. Will be Starting Time

City council which last week went back on an evening schedule after meeting in the afternoon during the summer months, announced another shift in schedule.

Hereafter, council will convene at 8 p.m. instead of the customary 7:30 starting hour. The shift was made to give those desiring to sit in and kibitz at council meetings another half hour at the dinner table.

Schultz Now Sole

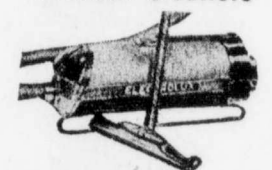
Owner of Paper

Harry D. Schultz, former Palm Springs publisher and winter visitor, has purchased the interest of his partner and is now sole owner of the Lake Arrowhead Mountain News.

Many Villagers spend their summer at Lake Arrowhead, on the main street. . . He added that he would come when he completed his new driving lessons so that he could negotiate Palm Canyon drive. . . "And I remember when I used to drive it one-handed," he said. . . "And don't ask me why I was driving only with one hand."

And so we end another lesson.

NEW and REBUILT ELECTROLUX Vacuum Cleaners



Bonded Representative
Palm Springs 6122
or
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"Family Living" Forums to Start in City Tonight

Dr. H. R. Brickman, prominent psychiatrist and director of the state mental hygiene clinic at Riverside, will sound the keynote for a series of Family Living Forums to start tonight at 8 at Frances Stevens school auditorium, Paul M. Summit, head of the department of guidance and child welfare for Palm Springs Unified School District, said last week.

The forums are sponsored by Summit's department in co-operation with the department of adult education and school parent groups.

TOPIC TONIGHT will be "The Mental Hygiene Approach to Family Living." A question and answer period will follow the talk.

Dr. Brickman has a long experienced background in training and psychiatric work. He was at Bellevue, New York, the Langley Porter clinic in San Francisco, the Menninger foundation at Kansas City and the Veterans administration at Palo Alto. He is now on the medical faculty at the University of California.

THE OPENING Family Forum will be followed by a series of weekly meetings in various schools of the district, Summit said.

Summit will conduct these Forums as head of the guidance and child welfare department.

Weather

L. A. Newspapers List Local Data

Has everyone noticed that Palm Springs weather information is now listed in the weather column of the Los Angeles Herald and Express?

Efforts of the Chamber of Commerce have proved fruitful at last in having the Palm Springs weather published in the Los Angeles area. This is just one of the news media which have expressed their interest in publishing this weather data and continued work may result in having all Los Angeles and other city papers use this information in their weather column.

Hospitalized at the Town House for Dogs is Chanel, prize French poodle owned by Mrs. Altha Wilson. Chanel seems to have a slight head ailment.

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NO CLEANSERS
NO DIRTY WORK!**

JUST DO THIS!

DROP A STA-CLEAN TOILET TAB into the right hand side of your flush tank, bathroom drugstore, or out the window! Eliminates odors and stains, harmless to plumbing and septic tank. Two months' supply (8 tablets), \$1. Two weeks' supply, 29c. Simple instructions included. Available at most grocery and drug stores.

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"To Meet Your Every Need"
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• Marfack Lubrication
• Wash & Polish
FRED'S TEXACO STATION
395 N. Palm Canyon Dr.

Dog Gone!

City Prepares New Canine Control Act

City Attorney Roy Colegate is drawing up an ordinance which will control the dog situation here as result of action taken by city council last week.

The measure will compel dog owners to keep their pets on leash when on public streets or confined to yards.

Council instructed the attorney to prepare such a law on recommendation of Councilman Earle Strebe who said that many complaints had come in of damage being done by stray dogs and of numerous people reporting that they had been nipped by dogs.

Recovering

Dee Arakelian to be Back Soon

Dee K. Arakelian, well known Villager, who was stricken with a heart ailment en route to his home in the San Joaquin valley some time ago, is now recuperating in his Sanger, Calif., home. He expects to be back in Palm Springs later this month.

Mrs. Arakelian returned to the Village a few days ago to open their home here.

Judge Postpones Decision on Suit Against Recall

At the request of Jerome Richardson, attorney for Councilman Jerry Nathanson, Judge Gabbert of Riverside superior court announced last week he had postponed for two of three weeks his decision on the Second district councilman's suit seeking to throw out a recall petition directed against him.

Judge Gabbert said Richardson said he had some new evidence to support Nathanson's charges if irregularities in the petition

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North Canyon Dance Studio

FOR ANOTHER SEASON

We Teach All Types of DANCING

Specializing in BALLROOM WORK

1547 N. Palm Canyon Dr.
PHONE 3213

SAFeway

What about Prices that are NOT in Safeway Ads?

Checking food ads is a good way to learn about low prices. But the ads can't tell the whole story. At best they include only a few of the items on your entire shopping list. So savings made on "specials" can easily be wiped out unless your other purchases are made at the right prices.

That's why Safeway's pricing policy says that every item must be priced low. This means savings to you right down the line. . . not just on our advertised specials, but on everything. So start today, save at Safeway, where all prices are always low.

MEXICORN 2 7-oz. cans **19¢**

Niblets brand. Special low price.

FLEET MIX 43-oz. pkg. **39¢**

Unexcelled for biscuits. Good for coffee cake, too.

SCOT TISSUE 2 rolls for **19¢**

Soft, absorbent toilet paper, at an attractive price.

SILK TISSUE 2 rolls for **11¢**

High quality toilet paper at a low price. Buy several rolls.

ROYAL SATIN SHORTENING 1-lb. can **31¢** 3-lb. can **85¢**

See display at store on how to get 12 Dutch Iris bulbs for only 25c.

Kern Grape Jelly 2-lb. jar **37¢**

Kern Preserves Grape 2-lb. jar **37¢**
(Apricot or Peach, 2-lb. jar, 39c)

Ground Cinnamon 2-oz. can **14¢**
Crown Colony brand. (4-oz. can, 25c)

BLACK PEPPER 2-oz. can **39¢**
Crown Colony brand. (1-oz., 23c; 4-oz., 77c)

BEL AIR FROZEN FOODS Concentrated 6-oz. can **18¢**

Orange Juice Fine Flavor can **11¢**

Lemonade Concentrated 6-oz. can **11¢**

Green Peas Excellent Flavor 12-oz. pkg. **21¢**

Baby Lima Beans 10-oz. pkg. **23¢**

Fordhook Lima Beans 10-oz. pkg. **22¢**

Strawberries Sliced With Sugar 12-oz. pkg. **29¢**

GRAPES Flaming Tokays. Juicy, Red, Tasty. 2 lbs. **17¢**

APPLES California Pippins. Make an Apple Pie Today. 4 lbs. **29¢**

CABBAGE Utah Grown. Solid Heads. Fine Cooked With Corned Beef. lb. **3 1/2¢**

BELL PEPPERS lb. **12¢**

ONIONS Fancy Yellow. Fine to Cook or Use in Sandwiches lb. **4¢**

PRICES EFFECTIVE THROUGH SAT., OCT. 13, 1951, AT SAFeway STORES IN THIS AREA.

Right to limit reserved. No sale to dealers. Sales tax added to retail prices on taxable items.

and signatures.
The suit was heard in a two-day trial late last month

The Desert Sun—3
Palm Springs, Thur., Oct. 11, 1951

10 ACRES IN THE HEART OF TOWN

One of the largest parcels of its kind in Palm Springs today.

Finest site for Exclusive Apartment Development
WORTH OVER \$75,000

Owner's health does not permit proposed program

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CAKE MIX

Cinch brand, just add water, mix and bake. Choice of spice, golden, white, devil-fudge. Safeway's special price!

17-oz. package **33¢**

MILK

Cherub brand, evaporated. For use on table, in cooking, or for infants' formulas.

2 tall cans **25¢**

AIRWAY COFFEE

Mild and mellow. 1-lb. (3-lb. bag, 2.19) bag **75¢**

NOB HILL COFFEE

Finest quality. 1-lb. (2-lb. bag, 1.53) bag **77¢**

CHUNK TUNA

Breast O'Chicken. 6 1/2-oz. can **31¢**

YELLOW MARGARINE Sunnybank brand. Foil wrapped. lb. **29¢**

MEAT VALUES

To be sure of best values in meats . . . low prices on top quality cuts . . . shop at your nearby Safeway.

CHUCK ROAST

Tender, juicy, flavorful roasts, cut from shoulder of U. S. Government graded CHOICE Beef.

Blade Cut lb. **69¢** Arm Cut lb. **73¢**

BOILING BEEF

Plate Meat U. S. CHOICE lb. **29¢**

RIB ROAST Standing 7" Cut, From First 6 Ribs, of U. S. CHOICE Beef. lb. **82¢**

(BEEF RIB STEAKS U. S. CHOICE lb. 82¢)

WIENERS Somerset Brand. Skinless. No. 1 Quality, in Cello lb. **59¢**

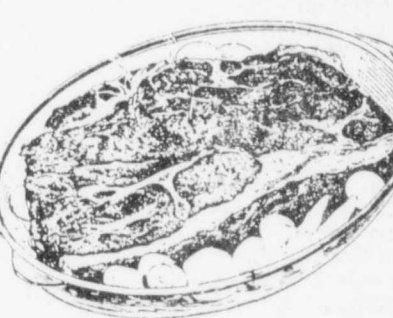


Plate Meat U. S. CHOICE lb. **29¢**

RIB ROAST Standing 7" Cut, From First 6 Ribs, of U. S. CHOICE Beef. lb. **82¢**

(BEEF RIB STEAKS U. S. CHOICE lb. 82¢)

WIENERS Somerset Brand. Skinless. No. 1 Quality, in Cello lb. **59¢**

Frying Chickens Manor House lb. **68¢**

Pork Linked Sausage Eviscerated, cut-up, Gov't Grade A. In Bulk lb. **57¢**

Pork Sausage Packed in Visking Roll lb. **51¢**

Ground Beef Packed in Visking lb. **65¢**

Corned Beef Boneless Brisket lb. **65¢**

Sliced Beef Liver To Bake or Stew lb. **82¢**

Beef Hearts To Bake or Stew lb. **43¢**

Morrell Pride Bacon Grade A, sliced. In heat-seal pack. lb. **55¢**

Swift Premium Bacon Finest quality, sliced. Heat-seal pack. lb. **65¢**

Breaded Shrimp Pan 12-oz. Ready pkg. Jekyll Island brand. For deep fat frying. **79¢**

PRODUCE VALUES

For the season's finest fresh fruits and vegetables . . . dewy fresh from orchard and farm . . . shop at Safeway. Prices are low, too!

GRAPES Flaming Tokays. Juicy, Red, Tasty. 2 lbs. **17¢**

APPLES California Pippins. Make an Apple Pie Today. 4 lbs. **29¢**

CABBAGE Utah Grown. Solid Heads. Fine Cooked With Corned Beef. lb. **3 1/2¢**

BELL PEPPERS lb. **12¢**

ONIONS Fancy Yellow. Fine to Cook or Use in Sandwiches lb. **4¢**

PRICES EFFECTIVE THROUGH SAT., OCT. 13, 1951, AT SAFeway STORES IN THIS AREA.

Right to limit reserved. No sale to dealers. Sales tax added to retail prices on taxable items.

SAFeway

Your Local Safeway

226 N. Palm Canyon Drive, Palm Springs

Mountain Rally Opens DAR Season

Cahuilla chapter, Daughters of the American Revolution, rallied at the mountain home of Mrs. Pearl M. Swart at Barton's Flats in the San Bernardino mountains Tuesday for the first meeting of the new season. Co-hostesses were Mrs. Harlan G. Bosler, Mrs. John H. Williamson and Mrs. William H. Musladin. Seventeen members and one guest were present. Mrs. Bosler read the president's message from Washington, D.C., and members contributed to the program with a recital of their summer vacation activities. Mrs. Saul Ruskin was appointed corresponding secretary to succeed Mrs. Douglas Doyle who had moved to Oregon. At the next meeting Mrs. R. M. Clark, head of the Neighborhood Center will present a report of that activity. Mrs. Edna Brott, regent, presided at Tuesday's meeting.

Birthday Party for Ann Purnel

A foursome at the Doll House Wednesday evening celebrated the birthday of Ann Purnel, wife of Elmo Purnel. On hand to help celebrate were Mr. and Mrs. Perry Sanders.



Of superlative French Chateau Architecture, the Villa Riviera is the most beautiful and outstanding Apartment Hotel on the Coast. Situated upon its own private beach, with large Sun Deck, overlooking the blue Pacific. Spacious, luxurious rooms with colorful tile floors, private showers, all outside units, affording breath-taking view of ocean, coastline, Navy ships, Catalina and San Clemente Islands, surrounding mountains, orange groves. Nightly dining and dancing in beautiful Riviera Room. Garage service, including daily cleaning of your car. Moderate rates.

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Palm Desert Sunbeams

By EDITH EDDY WARD

The new Shadow Mountain Gem and Mineral Society is one of the biggest "mushrooms" in America's mushrooming hobby-craft-gem cutting and silver craft. With a membership that has already passed the 150 mark, the society will hold its second meeting tomorrow evening, Oct. 12th, in the Palm Desert Community Church. The public is invited to hear George Ashley, who owns one of the oldest gem mines in San Diego County where he made a rich strike of more than twenty pounds of Kunzite last March. Kunzite is one of the most beautiful and rarest of gems—named after George Kunz, late Vice President of Tiffany's. Mr. Ashley will show colored films of his mining operations and of the gems from San Diego County, which is the world's third largest gem bearing area in the variety of its crystal precious stones.

A large delegation from the Orange Coast Mineral and Lapidary Society will attend the meeting. Saturday, the two societies will join in a field trip to an agate location near Desert Center. After the trip, the group will assemble at Panorama Ranch for a huge bonfire to greet the October full moon, where John Hilton, noted desert artist, will entertain the gathering with his guitar.

Palm Desert had a distinguished visitor last week-end in the person of Dr. J. De Merre of General Wainwright's staff. He returned a week ago from duties as Chief of the Biological division of the Army in Japan. Dr. De

Merre was accompanied by Mrs. De Merre and were house guests of the Leland Quicks. Mr. Quicks was formerly associated with Dr. De Merre in the manufacture of pituitary hormones.

Hats off to Mrs. Angelo Potenza, who has been carrying on the business of operating Angelo's Palm Desert Inn since he passed away. Frances, as she is known to her friends, plans to carry out Angelo's dream and complete the project he started which includes an immense new barbecue and outdoor dining area. Although we miss Angelo's hearty greeting, the Palm Desert Inn will always be one of the popular dining spots of the desert—thanks to his wife, Frances.

Rembert and Elizabeth Trezevant are back again from their 13th annual deer hunting trip—this time with two deer each. They attribute their unusual good luck to Dr. McCartney's blessing and Trezevant's lucky charm number thirteen. They are planning to give the second annual "ten dollar and up venison dinner" for the benefit of the Community Church Manse fund. They will also have plenty of venison for the Shadow Mountain Club Sportsman's dinner to be held on October 27th. Elizabeth is walking on air because she made a "head shot" on her second deer at 175 steps, which is something in any deer hunter's language. They combined their hunting trip with a tour of Lassen National Park. Visiting the Trezevants as their house guest is Mrs. Mildred Patterson, widow of J. Neil Patterson who was America's high hurdle champion in the London Olympic Games in 1908.

SHADOW MOUNTAIN ECHOES: Verne and Lorraine Peck have announced the opening of the Palm Desert Adobe on October 19th, which is also the Informal Opening date of the Shadow Mountain Club. Mr. and Mrs. Robert Peterson (newlyweds) spent the week-end with their parents, the Al Petersons—house guests of the P. K. Nichols this week were Mrs. Grace Ames, Mr. and Mrs. Frank S. Goodwin and daughter, Barry, of Pasadena. Stopping at the Shadow Mountain Terrace and combining writing with sunbathing was the famous novelist, Ketti Frings, who wrote "Hold Back the Dawn" and the well known New York play for Hal Wallace, "Come Back Little Sheba". Also at the Terrace were Mr. and Mrs. James C. Cairns from Pasadena and Mr. and Mrs. George E. Fuller, retired Chevrolet dealer from Tulsa, Oklahoma. The Shadow Mountain Terrace could well be called "Chevrolet Rendezvous" last week, with Burbank's dealer Tom Brown and Long Beach dealer Bob Crocker staying there also.

Mr. and Mrs. Frederick Watson take off a week from Saturday for Berkeley for the USC-Cal game. Watson being a USC alumnus.

Engagement Announced



Jeannette Ofsthun, attractive daughter of Mr. and Mrs. N. H. Ofsthun, will be the December bride of George G. Congdon, her parents announced in Los Angeles this week. Miss Ofsthun is a graduate of Palm Springs High and Whittier College.

Mr. Congdon is the son of Mr. and Mrs. George G. Congdon of San Diego a graduate of Minnesota University. He is an expert in guided missiles and is stationed at San Diego where the young couple will make their home.

Men's Night at Eastern Star Meeting Is Tuneful Success

With the largest attendance of the Fall season including members from various parts of California and visitors from Anchorage, Alaska, the Palm Springs Chapter of the Order of the Eastern Star celebrated "Men's Night" last Thursday evening with Worthy Matron Florence M. Murphy presiding.

It was the first annual "Men's Night" for the newly formed Palm Springs Chapter and one that will long be remembered. Under the able chairmanship of Peter B. Sheptenko, the Chapter room became the stage of a veritable Broadway revue, sparkling with the scintillating talent of Palm Canyon's famous night spots. Along with a banquet of delicacies for refreshment, George and Ethel Strebe sent their celebrated Guadalajara boys whose repertoire of Latin-American melodies never fails to entrance listeners. From the Bali Bali, came their headline entertainers presenting their rhythmic music and for comedy relief in this extravaganza of melody and song, "Conky" Conkywright made his first personal appearance of the new season accompanied by his counter-part in cardboard and a Palm Springs parking meter.

Endearing gems from old and current musical hits were offered by the Hughes, owners and operators of the popular Bombay Cafe and delightfully knitting this revue of talent into a show of shows was none other than that maestro of the Stradivarius, Jules De Vorzan.

Worthy Matron Florence Murphy will attend the annual convention of the Grand Chapter of California, O. E. S., at Long Beach next week. Also attending from the local chapter will be Carroll Waller, associate patron; Mrs. Josephine McCauley, associate matron and Dr. Georgiana

Raymond, conductress, all of officers of the Palm Springs chapter.

Owing to the increasing number joining the Palm Springs Chapter of the Order of Eastern Star, a special meeting has been called for Thursday, October 25, for the purpose of initiation and a report of the Long Beach convention of Grand Chapter. Local members are urged to attend this important meeting and visitors here who hold membership in the Order are invited.

Babcocks Host Many Friends

Paul and Alberta Babcock were host for houseful of guests over the weekend which included their talented daughter, Mrs. Swietzer, a young concert singer; sculptor Charles C. Cristodoro, busy on the puppet picture for Disney; Armondo Laredo, young composer and concert pianist. Artist Laredo has scheduled a piano recital here later this season.

Irving Snyders Re-Open Home

Mr. and Mrs. Irving Snyder opened White Tiles this week to be in residence until after Thanksgiving. They spent the summer at their home in Coronado.

Pace Flies East

Dick Pace, owner of the Palm Springs Music and Appliance Co. flew to Iowa last week to attend the diamond wedding anniversary of his parents.

Gay Outdoor Dinner Party at Chalfonts

The patio of the Frank Chalfont home was the scene of a gay outdoor dinner party this week which was arranged by Mr. and Mrs. Paul Babcock, desert artists. The party honored Mrs. Babcock's mother, Mrs. Ina Hastings, who is visiting from Michigan.

Entertaining the group after dinner was desert artist, writer and musician, John Hilton, who came from 29 Palms with his bride. Mr. Hilton's songs accompanied by his guitar are both varied and colorful and spell the success of any function.

Guest included Mr. and Mrs. Ron Henderson and family, Mr. and Mrs. Harry Gibbons and mother, Mrs. Freygang; Mr. and Mrs. Dodge Dean, Mr. and Mrs. T. Hubbs and daughter Valerie; Mr. and Mrs. Robert Schmuck and family, Mr. and Mrs. Frank Chalfont and Ruth, Jill and Donny Chalfont.

Auxiliary Plans Rummage Sale November 2, 3

November 2 and 3 are the dates set for the rummage sale to be conducted by Owen Coffman Unit No. 519, American Legion Auxiliary, according to Mrs. Betty Billington, Unit President.

In preparation for the benefit fund raising event, Mrs. Helen Long, Ways and Means chairman, is issuing an appeal for clothing, household items, and any article suitable for a rummage sale, which may have lost their usefulness to the owner, and are now only cluttering up that closet, store room or garage. A new owner may realize much good from the use of such items.

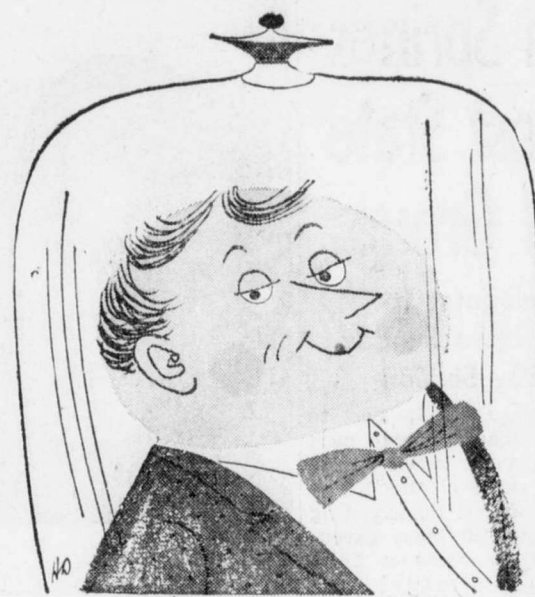
Assisting as committee members of the sale are Mrs. Wanda Richards and Mrs. Gladys Follansbee. Residents are urged to call any one of the members to pick up any donations for the sale, or leave same either at the American Legion Memorial building, or at the Plaza Stationery, in the Plaza.

Proceeds from the rummage sale go into the Auxiliary's fund for carrying on the service work among disabled veterans and their families.

Mrs. Brott Going to DAR Council

Mrs. Edna Brott, regent of Cahuilla Chapter, Daughters of the American Revolution, will attend a council meeting in Los Angeles next Tuesday.

Several members of the local chapter are expected to accompany her.



Best of Passengers, Under Glass

Our best passengers do travel "under glass." Along our lines in the West many of the nation's greatest scenic attractions are to be found. Giant picture windows in great new trains put the West on display for you. It's like riding in a traveling showcase.

Chair Cars on Southern Pacific's modern streamliners have been built with your comfort the first consideration. Dust-free, draft-free air-conditioning. No-glare fluorescent lighting. Soft-as-a-cloud foam-rubber seats. Lots of leg room and move-around room. Extra-large windows. Feather-touch doors. Spacious washrooms.

That's why Chair Cars on Southern Pacific streamliners are the most luxurious form of all low-cost transportation.

DAYLIGHTS	San Francisco, Oakland, Sacramento-Los Angeles
STARLIGHT	San Francisco-Los Angeles
OVERLAND, CITY OF SAN FRANCISCO	San Francisco-Oakland-Chicago
SHASTA DAYLIGHT	San Francisco-Oakland-Portland
SUNSET LIMITED	Los Angeles-New Orleans
GOLDEN STATE	Los Angeles-Chicago

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Del Tahquitz Hotel

FOR DELICIOUS DINNERS and DANCING IN THE MOST BEAUTIFUL DINING ROOM IN THE VILLAGE — IT'S THE BOLERO ROOM

Complete Dinner from \$1.30

Under the Supervision of
Ralph Olsen

COALSON'S

Scientific Cleaning Process

CREWS NOW WORKING IN PALM SPRINGS

MASTER CLEANERS

of RUGS and FURNITURE

SPECIALISTS AT WORKING IN HOMES and OFFICES

ALL WORK DONE BY
FACTORY TRAINED EXPERTS

FOR ESTIMATES and APPOINTMENTS CALL

PALM SPRINGS 2379 NOW!

Mrs. Graves Honor Guest at Dinner

A decorative dinner party at Albert Frey's modern house honoring Mrs. O. E. L. Graves Saturday evening. Party givers included Mrs. Harold Hicks, Mrs. Burnham Bigelow and Mrs. Stewart Williams. Dinner was served on the last word in tables, a large round affair suspended from the ceiling—instead of standing on the floor as has been customary with tables for several centuries. No legs.

Edith Freeman decorated the intricate pattern of nylon cords which suspended the table with calla lilies dusted with blue chalk, which were original and charming to be held.

Guests included Mr. and Mrs. Dick Birge (the brother of Mrs. Hicks) from Claremont, Mr. and Mrs. Hicks, Mr. and Mrs. Williams, Mr. and Mrs. Bigelow, John Clark, Mr. and Mrs. Earl Cordrey and the husband of the birthday girl, artist Bud Graves.

Musicians Plan Moonlight Picnic

A moonlight picnic at the butte of Phil Boyd's ranch is on the agenda for Palm Springs musical group Saturday night. Among picnickers will be bassoon playing Dr. Clyde Harner—and Mrs. Harner, pianists: Mr. and Mrs. William A. Mason, she a singer; Mr. and Mrs. Robson Chambers, Dr. and Mrs. Bill Elliot and Mr. and Mrs. Roger Williams.



Miss Roberts, Tony Burke, Wed. Oct. 20

Invitations were out this week for the marriage of Anthony Burke, long-time Villager, and Miss Anne Roberts, daughter of Mr. and Mrs. Bertrand Earle Roberts.

The wedding will take place at St. Paul's in the Desert on October 20 at 2:30 in the afternoon.

Rev. Robert Hagarth will officiate. A reception will be held immediately following the ceremony at the Thunderbird Country Club.

Service Plans of Auxiliary to be Speeded

Enrollment of members for a new year of service was begun by the American Legion Auxiliary here on October 2. Mrs. Lou Billington, president of Owen Coffman Unit No. 519, announced today.

Because of increasing need for the type of work carried out by the Auxiliary due to the present national situation and Korean war casualties, increased enrollment will be sought for 1952. Mrs. Billington said. An invitation to come into the Auxiliary is being extended to women of war service families throughout the Palm Springs area during an intensive membership effort.

The campaign will be directed by Violet Knapp, United Membership chairman, assisted by Edith Lusby and Juanita Dunsen, members of her committee. Each Unit member has been named to serve on one of two sides headed by Mrs. Lusby and Mrs. Dunsen. The contest will continue through November 20. The losing group will be responsible for providing the entertainment and refreshments at a future meeting.

A membership buffet supper is scheduled for October 25 at the Wars Memorial Building, when new and old members will join in greeting women of the community who are eligible for membership—wives, mothers, sisters and daughters of members of The American Legion and those of persons who gave their lives in the World Wars or the Korean conflict, or who have died since honorable discharge from war service. Women who themselves served in the armed forces during war time are eligible to membership in both the Legion and the Auxiliary. Mrs. Knapp stated. Application forms may be obtained from the membership chairman, phone 7613, or by contacting any Auxiliary member.

The next regular meeting of Owen Coffman Unit will be held Tuesday, October 16, preceded by a potluck dinner with the Legion at 6:30 P.M. Those eligible to membership in either the Legion or Auxiliary are cordially invited to the potluck and meeting.

Toastmistress Club Installs New Officials

Palm Springs Toastmistress club celebrated installation of officers with a potluck dinner party at the Parish House of St. Paul's Episcopal church Wednesday evening with a group of 30 members and guests attending.

Mrs. Phyllis Craig, president of the San Bernardino Toastmistress club, presided at the formal installation of all incoming officers and acknowledging the efforts of the outgoing officers who were responsible for the formation of the club almost a year ago.

Mrs. Helen Emery, the new president, presented Mrs. Eleanor Hall, the club's first president, with a jeweled Past-President's pin on behalf of the entire membership in recognition of her untiring efforts in the organization of the club.

The other newly installed officers were Mrs. Roselle Crocker, vice president; Mrs. Vivien Ritter, secretary; Mrs. Edith Ritter, treasurer; Mrs. Naomi Mitchell and Mrs. Eleanor Hall, club representatives and Mrs. June Travers, alternate representative. Meetings will be held on alternate Wednesdays throughout this season and varied entertaining, educational and cultural programs are planned.

Festivals Next at Padua Hills

With the opening of the fall season on October 17, the Mexican Players will introduce a signal innovation in connection with their annual production of "Festivals", panorama of Mexican songs and dances, at the Padua Hills Theatre.

For three performances a week, Wednesday matinee and Wednesday and Thursday evenings, Senorita Amalia Millan, nationally known Mexican folklorist, will appear as a guest artist, assisted by the Mexican Players.

Widely known for her appearances before university and club groups, Senorita Millan will present songs of various regions of Mexico, accompanying herself with her own instruments and dressed in authentic regional costumes from her own private collection.

Augmenting her songs and discussions of sectional customs, the Mexican Players will present authentic dances of the various regions treated by the senorita, assisted by the Padua orchestra.

For the other three performances, Friday and Saturday evenings and Saturday matinees, the Mexican Players unassisted will introduce an entirely different repertoire.

Masquerade for Younger Set Nov. 2

What promises to be banner party for the younger set is slated for November 2 at the Youth Center when a masquerade party will be held.

Preparations are already underway under Chairman Pat Wilkinson and Co-chairman Lois Le Brun. Master of ceremonies will be the high school student body president, Jimmy Hicks.

Adults will get into the picture as advisors, with the advisory committee Mrs. Gordon Wilkinson, Henry Greeley, Youth Center Director Bob Bennett, Paul Summers and Chief of Police Gus Kottman.

Party promotion will be active, apparently, with the art class at the high school making posters for students' cars and local window displays. Merchants will be contacted for prizes to cover various BESTS in costumes.

BW Club to Breakfast Wednesday

Palm Springs Business Women's club will meet Monday evening in a business session when plans for the season and annual events will be set in motion.

Next Wednesday morning the first breakfast meeting of the season will be held at Lone Palm hotel. The meeting will start at 8 a.m.

Reservations for the breakfast meeting should be made as soon as possible by telephoning Mrs. Mildred Veanno at 2169 or Mrs. Louise Purnell at 5119.

Mrs. Georgia Lish Kettmann is president of the Business Women's club.

sent authentic dances of the various regions treated by the senorita, assisted by the Padua orchestra.

For the other three performances, Friday and Saturday evenings and Saturday matinees, the Mexican Players unassisted will introduce an entirely different repertoire.

Joe Hendersons Celebrate 11th Wedding Date

Joe and Moya Henderson celebrated their 11th wedding anniversary Wednesday night with a dinner at the Doll House. Guests included Mr. and Mrs. Jack Gorham, Mr. and Mrs. Earl House and Mr. and Mrs. Tom Kiely.

Free Ex-Ray Unit Here Next Month

Mrs. H. R. Williams, Palm Springs chairman of the county tuberculosis association, said that the Christmas Seal free chest X-ray unit will be in the Village November 26, 27, and 28.

The Desert Sun—5 Palm Springs, Thurs., Oct. 11, 1951

Announce Engagement

Mrs. Mildred E. Jackson announced the engagement of her daughter, Virginia Deanne, to D. A. Soderlund, son of Dr. and Mrs. Regar T. Soderlund of Minneapolis, Minn., this week.

The wedding date was set for 2 p.m., Saturday, October 20, at Our Lady of Solitude church.

The bride-to-be is a graduate of St. Mary's academy in Los Angeles and Soderlund is a graduate of McPhail School of Music, Minneapolis and at present with the United States Air Force.



WE'RE GROWING TOGETHER

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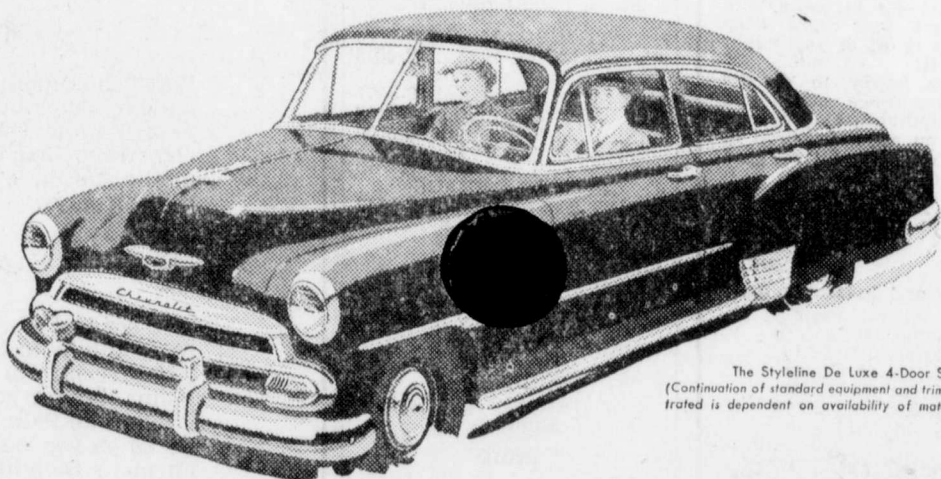
Chevrolet looks longest. Chevrolet is longest... a swank and sweeping 197 1/2 inches over-all that tops any other car in the low-price field. Size up Chevrolet's greater length, and you'll find it hard to settle for less.

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Gives you more road-hugging, road-smoothing weight... a hefty 3140 pounds! in the model illustrated that no comparable car in the field can match. Get the feel of this big car, and you won't settle for less. (Shipping weight.)

Widest Tread in Its Field

Here's the steadiness of the widest tread in the field... 58 3/4 inches between centers of rear wheels. Once you've known the better roadability of Chevrolet's wider tread, you wouldn't settle for less.



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(Continuation of standard equipment and trim illustrated is dependent on availability of material.)

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Casual Aire Entertains at Open House

Business was flowing along in mid-season form at Casual Aire after their highly successful opening in their new location in the Royal Palms hotel last Friday evening.

It was a typical Palm Springs opening with appreciative crowds enjoying the hospitality of Mr. and Mrs. Bob Morris, owners, and looking at the new offerings for the season.

Magnificent flowers sent by scores of well-wishers, the latest creations for the 1951-52 season, cocktails and hors d'oeuvres, provided a gala scene.

Bob Hope arrives Sunday following a TV show in Los Angeles. Colter Hope is set for his first game of the season on Thunderbird's desert course.



GREAT INTEREST—Villagers and friends of Bob and Jean Morris entered into their new location for the Casual-Aire Shop last Friday afternoon and evening and were more than pleased with what they saw. Several hundred persons inspected the new quarters and were served cocktails and hors d'oeuvres. (Sun Photo).

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SEE IT TODAY!

Edith Eddy Ward

Starlite Room at Chi Chi to Open Friday

With the official opening of the Chi Chi Starlite Room tomorrow night the 1951-52 club season gets off to a bang-up start. Starting with an all-star show, starring Bonnie Baker, the one and only "Oh Johnny" girl, the gala show will feature other headliners including Noonan and Marshall, the sensational comedy team; the Cover Girls, said to be America's loveliest troupe plus Frankie Ortega and his orchestra who will be on hand to play for dancing.

According to Irwin Schuman, owner of the Chi Chi, the greatest line-up of stars ever to appear in the village will perform for patrons of Chi Chi this season. Already booked are Billy Daniels, Beatrice Kay, Willie Shore, spitfire Carmen Miranda, Joe E. Lewis, the Mills Brothers, Tennessee Ernie, the Liberach and every one's favorite, Harry Reichman. More stars are in the process of being contacted and as soon as they are signed it will be announced through the Desert Sun.

Meades Return from Summer Journeys

Maynard (Whitey) Meade and Mrs. Meade returned to the Village after having spent a summer at Yellowstone and at Mammoth Hot Springs.

Meade reported some wonderful fishing while away.

They are back at their Wayside Inn.

THIRD FASHION FIESTA FRIDAY AND SATURDAY

The third annual Fashion Fiesta takes place in Palm Springs this week-end — tomorrow and Saturday — when resort and spring fashions will be displayed by the California clothes manufacturers for buyers from all over the nation. California, surging to the top bracket in sports and resort wear, is recognized as a leader in this field throughout the world.

J. R. Osherenko, publisher of California Stylist and California Apparel News, is in general charge of the show and reports

that reservations for the two dinner showings on the Desert Inn main floor, are nearly gone.

Fashion Fiesta is an independently staged merchandising and promotional fashion show not staged for publicity purposes but purely as a buy-or-service. No photographers or sketching of fashions will be permitted, since many of the things shown will be especially created or previewed from advance lines at these premiere showings.

TWO GIRLS ESCAPE IN HIGHWAY 111 ACCIDENT

Two girls escaped serious injury Saturday morning when the '51 convertible in which they were riding toward Palm Springs turned over on the curve just north of the city limits. The car, driven by 18-year-old Ruth Jaffee of West Los Angeles, made a complete revolution and landed right side up about 45 feet from the highway. Miss Jaffee was given a citation for driving without due caution. She and her companion Susan Lapcoff, 18, were taken to the new Desert hospital where they were treated for minor injuries and released.

The car burst into flames as it overturned and quick work by passing motorists extinguished the flames before the Palm Springs fire department answered a call to the scene.

Rogers Club Opens With Gay Parties

"Hello, hello, hello!" That familiar roar of welcome by Trav Rogers so well known to Villagers and members of Rogers Ranch Club will echo through that establishment tonight when the club's doors will swing open for its 1951-52 season.

Opening for the second season as a smart club much has been added to the facilities of the club since it closed last Spring.

MEMBERS WILL now be able to swim in the new pool, nine new rooms have been added for members and their guests and added facilities for the board's horses, Rogers announced.

Tomorrow night Joe Link, member of the club will host a cocktail party there honoring manufacturers and buyers attending the "Fashion Fiesta" in the Village.

ON OCTOBER 16 a jamboree for members of the California State Hotel association in convention here will be held at the Club and Rogers announced that in addition to an evening of great interest already planned many other surprises to highlight the evening are also in store.

A COMMITTEE was appointed by Burns to study the two acts and to report back to the directors on its findings. Committee members include Zaddie Bunker, Foldes and Ransom, the latter to serve as chairman. Two more members will be appointed. Directors heard Saul Ruskin on the Police Association ordinance outline its differences from that which has been drawn up by the city.

The secretary reported that the League now has 615 members and Ransom promptly replied it would be 1600 before the season is over.

A MOTION was made and carried that the board of directors be enlarged from nine to 15 members.

On the motion made by Ransom and seconded by Foldes, the Civic League membership was established at \$25 per year for business interests and \$5. per year for a resident membership. A general meeting will be called for late in October so that the membership as well as the general public can be informed on what is being done by the League in county re-districting and taxation.



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These perty sunsets on them
hard-by mountains make a
feller wish he wuz a better
feller.

★ ★

Well, anyway, thar's an inspiration
in this here desert for everyone
who looks above the rooftops. And
by golly it seems to have gotten
under the hide of them guy's who's
buildin' my Desert Farmers Mar-
ket. They shore are makin' the
dirt—or mebbie I should say sand
—fly these days. Jest drive around
behind the Desert Bank and take a
look fer yerself.

★ ★

I asked Percy Herman—who's
gonna be our boss at the market
—who all wuz gonna be in them
stalls they're buildin' all over the
place and he sez fer me to jest
wait and see. Seems like he isn't
ready to let me in on the secret.
I tried to pull his leg a little but
it didn't work. All I could cul
outta him wuz that a lotta folks
are all set to haul their stuff in the
minnet the farmers wuz ready to
hold their big openin'. He sez that
there are still some places fer
folks who have the know-how and
kin deliver the goods . . . whatever
that means.

★ ★

I wuz chuggin' around town in my
gas buggy yeste'day an' stopped at
the drug store fer a bottle of pop
and stumbled over one of them
parkin' gadgets. We jest parks in
our own lot up at the market so
never tried to work one of the dern
things before. Wal I jest couldn't
make my penny stay in the dad
blasted machine fer nothin'. Perty
soon a cop comes along and sees
me pickin' my penny up outta the
dirt. He gets offa his bike and just
about scares the heck outta me. I
shore thought I wuz gonna be
pinched few doin' sumpin'. But
that guy wuz real nice. He gives
me a pat on the back and shows
me how to make the fool thing
work. And then he tells me that
with a jalopy like mine he didn't
think I should have to pay nothin'!

★ ★

Wal I shore don't like them parkin'
gadgets much but that cop was so
doggone nice I makes up my mind
right then that them boys down
at the station is shore a nice
buncha guys.

★ ★

As I sez last Monday, my daugh-
ter is cumin' to town next week
right fresh from our farm. You're
gonna like my gal and she's shore
gonna like Palm Springs, I betcha.
So be on the lookout fer "The
Farmer's Daughter."

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Hello! Hello! Hello!

FROM

ROGERS RANCH CLUB

Palm Springs stands on the threshold of the brightest and most successful winter season in its history. Concerted and unified effort on the part of every person in the Village can make the forthcoming season even greater than the rosiest predictions to date.



The Rogers Ranch Club in its second year as such an organization has programmed every effort toward bearing its full share in the success of the 1951-52 season. Officers and management of the Club have already outlined a schedule of interesting events for its members and friends for the entire season.

Putting greens will be available. That true Western atmosphere will prevail with breakfast and steak rides, gymkhanas and other events of interest.

In addition to all of the facilities of Rogers Ranch Club something new has been added — nine double guest rooms, five of them with lanais and the 24 new private stalls that have been added for horses.

And may we add the best of everything for members, friends and Villagers during the forthcoming season.

---Trav Rogers

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W.K. Kellogg, Home Owner Here, Passes

Man Who Changed Nation's Breakfast Habits Dies at 91

Keiah Kellogg, for many years a winter resident at 427 Tamarisk road, who revolutionized American breakfasts in 1901, died Saturday in a Battle Creek, Mich., hospital at the age of 91. Death was due to a prolonged circulatory illness.

Kellogg lived in virtual retirement here during the past few years. Almost blind for the past 14 years, he made no public appearances but remained active in his vast cereal industry.

HE AMASSED a fortune of almost \$50,000,000 in the breakfast food business but gave most of it to charity. In 1930 he started the Kellogg foundation and dedicated it to the promotion of health, happiness and welfare of mankind, especially children and youth.

Kellogg, who was born April 7, 1860, started work at the age of 7. At 14 he quit school to become a salesman and at 20 joined his brother in the Battle Creek sanitarium. It was there he developed the cereals which were to bring him fame.

IN 1906, he started the W. K. Kellogg company which now has plants on four continents. He has been a winter resident of Palm Springs for many years, maintaining a summer home in Michigan.

Among his other hobbies, he started the Arabian horse ranch near Pomona, later giving it to California Polytechnic college.

He leaves two children, Dr. K. H. Kellogg of Chula Vista, and Mrs. Norman Williams of Monrovia, eight grandchildren, and 15 great-grandchildren.

The Japanese National Railway operated at a profit last year for the first time in its history.

BLACKOUT

(Reprinted from The Editor and Publisher of September 29, 1961.)

The Washington news arena, already noted for numerous incidents of suppression and censorship, is now facing the imposition of an all-inclusive security measure which will make possible almost a complete blackout of important news from the nation's capitol.

The "Executive Order" was supposed to be still in the "hush hush" stage early this week, but almost every important newsman in an out of Washington has known about its existence. Fortunately, information "leaked" from official sources this week forcing the White House to bring it into the open.

Briefly, here is what the order does: It commands every department and agency (military and non-military) to classify—as top secret, secret, confidential, etc. information vital to the national security; it defines uniform safeguards for the handling of classified matter; it is supposed to make clear that the order is not to be used to withhold information not connected with national security; but it does not attempt to define what information should be classified and will leave it to each of the 60-odd department and agency heads to use their own judgment.

DESERT MUSEUM OPENS DOORS NEXT MONDAY

New Exhibits and New Features Plus All of the Former Events on Schedule This Year

Desert Museum will start its twelfth season in Palm Springs next Monday, Lloyd Mason Smith, director, said last week. Full program of events, as in past years, plus some new events, are scheduled, he said. As in past years, the displays will all be new this year including exhibits from the old Murray hotel which was torn down this year, a gem display by the new Shadow Mountain Gem society and many others.

NEW THIS YEAR will be a Monday night series by Director Smith on the "Natural Setting of the Southwest—the Geography of Our Desert."

This amounts to the most drastic peace-time censorship ever attempted in this country. Even in wartime our civilian agencies were not given such blanket authority to suppress information.

By this order we will have 60-odd individual censors in Washington each pursuing his own interpretation of "information vital to the national security." No executive order could be more subject to abuse and misapplication.

We know by experience that government officials vary widely in their attitudes of responsibility to the voting public. It is only human nature that we should have some executives eager to keep the public informed and others who feel that the government's business is not the public's business.

For the latter group, of which there are too many already, this order will authorize unlimited suppression of news. The magic words "national defense" or "national security" can be made to mean almost everything—and these men will read it that way.

The public, and newspaper editors acting in its behalf, have a fight on their hands to keep Washington from becoming the "blackout" capitol of the country under this order.

Chamber Plans Radio Program

Bill Dunkerly, executive manager of the Chamber of Commerce, had a tape recorder on his desk this week and was experimenting with noises which reflect activity at the C. of C. For the Palm Springs Chamber of Commerce is going on the air for 15 minutes every Friday evening from 9:00 to 9:15.

It's going to be inside the C. of C. or something like that, and will give listeners an insight into the work and activity of the Chamber. Publicity wise Dunkerly wants to whip up a good tagline—montage of sounds characteristic of Chamber industry: telephones; addressographs; type writers—he figures there are at least 50 separate and characteristic noises.

The program is on public service time and Dunkerly will

Great Books Discussion Group to Meet Wednesday

Beginning on Wednesday evening, October 17, Palm Springs branch of the Great Books Discussion will begin for the season in the Children's Room of the Welwood Murray Memorial Library.

These evening discussion groups, to be held every other Wednesday from 8 until 10 P.M., are open to all interested persons without charge, the only requisite being that the person attending should have read in advance the book to be discussed that night. Enrollment for the entire series is not necessary but highly desirable, and attendance is not compulsory. The Library has copies for loan of all the books to be discussed. However, it is suggested that those interested purchase the entire set as reprinted by the Great Books Foundation.

INFORMATION on this and on the entire schedule of books can be obtained either from the Library or from the Museum. This season the Great Books series will be conducted under the supervision of Lloyd Mason Smith, director of Desert Museum. An assistant leader will aid in the discussion.

The first book to be considered will be Aeschylus' "Prometheus Bound" and the "Book of Job" from the Bible, so if you plan to attend be sure to read these

Museum Presents Audubon Series Starting Oct. 28

Palm Springs Desert Museum, in co-operation with the National Audubon Society, will present to Villagers and visitors an outstanding program of five Audubon Screen Tours this season. Director Lloyd Mason Smith said yesterday.

"This series is being presented in more than 160 cities over the United States, and introduces the finest natural history lecturers who personally show the best in color motion pictures on a variety of wildlife subjects," he said.

THE FIRST LECTURE here will be Howard L. Orsians, who will show his colorful film, "Lakelore," on Sunday evening, October 28, at 8:30 o'clock. The program will be held in the auditorium of Frances Stevens School 538 North Palm Canyon drive.

Dr. Orsians, a native of the Midwest, has thoroughly studied that area's varied wildlife. He is especially a student of birds and was at one time president and director of the Wisconsin Society of Ornithology. A great deal of his life time since childhood has been spent out-doors in observing the birds and animals living on the borders of Lake Michigan, and he has gained a wide reputation for his skill in wildlife photography.

IN "LAKELORE," Dr. Orsians has recorded in color some of the life along the shores of Lake Michigan, both during the long winter months, and in those busy weeks of summer when such birds as the Killdeer, Spotted Sandpiper, and Green Heron return to nest. Because of his intimate studies of waterfowl, notably during the winter season, Dr. Orsians' films are considered among the finest of this type ever made.

Tickets will be on sale at the door at 60 cents including tax, per person. Doors open at 7:30 P.M.

have various guest speakers from the Chambers as well as distinguished visitors.



LECTURER—Dr. Harold L. Orsians who opens Desert Museum Audubon Tours lectures Sunday, October, 28.

Traffic Hazards Increasing Here

The season is piling up on Palm Springs and traffic is getting thicker, Chief of Police A. G. Kettmann said last week.

"It's getting to the point where we need another motorcycle patrolman," he said. "I've got the men to patrol the streets but not the equipment. Foot officers are helpless in curbing traffic violations and I'm afraid we are going to have more accidents this winter."

"Traffic is really getting thick and many drivers, either willfully or carelessly, are getting away with law violations which pave the way for accidents."

Council Starts Action on Road District Plans

First action on road improvement districts, as authorized by city council some time ago, was taken last week. City Manager Russell Rink, City Engineer Harold Moore and City At-

The Desert Sun—7

Palm Springs, Thur., Oct. 11, 1951

orney Roy Colegate were instructed to make a survey to determine where the first district will be established. Under the measure the city makes the improvement and a district is set up in the benefitted area to pay for the project. Payments may be spread over a ten-year period.

Sections in various parts of the city will be surveyed by the newly appointed commission and a report made to council at its next meeting.



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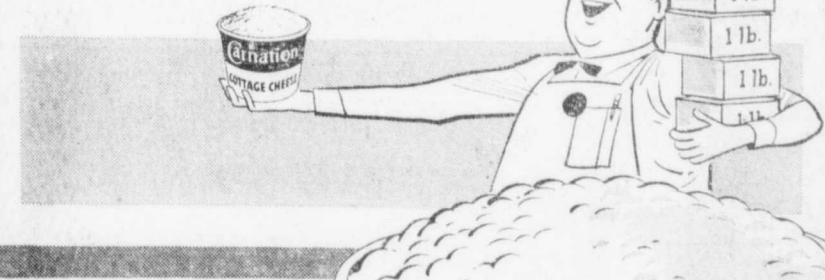


1 RICH, CREAMY FLAVOR? No? Then start using Carnation Cottage Cheese. Has cream added at the dairy!

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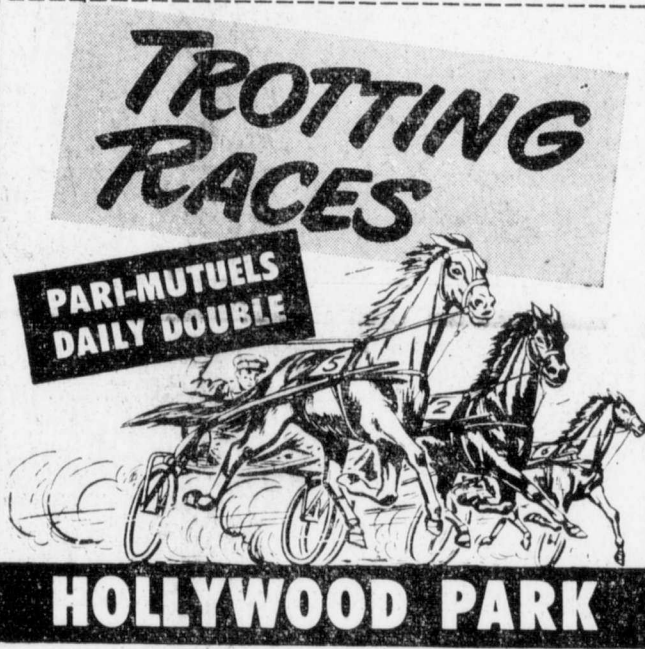


3 ALL THE NUTRITION YOU WANT? Not sure? You can be sure with Carnation. It takes about 5 pounds of milk to make one pound of Carnation Cottage Cheese.



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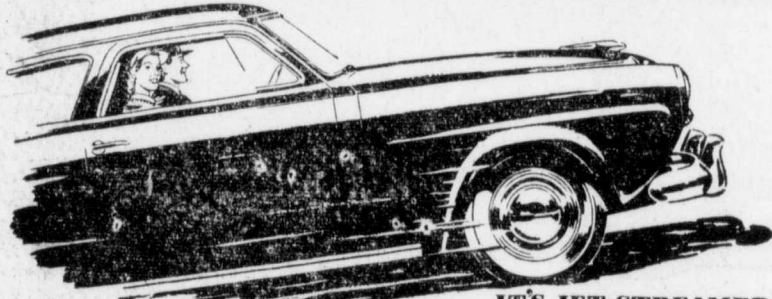
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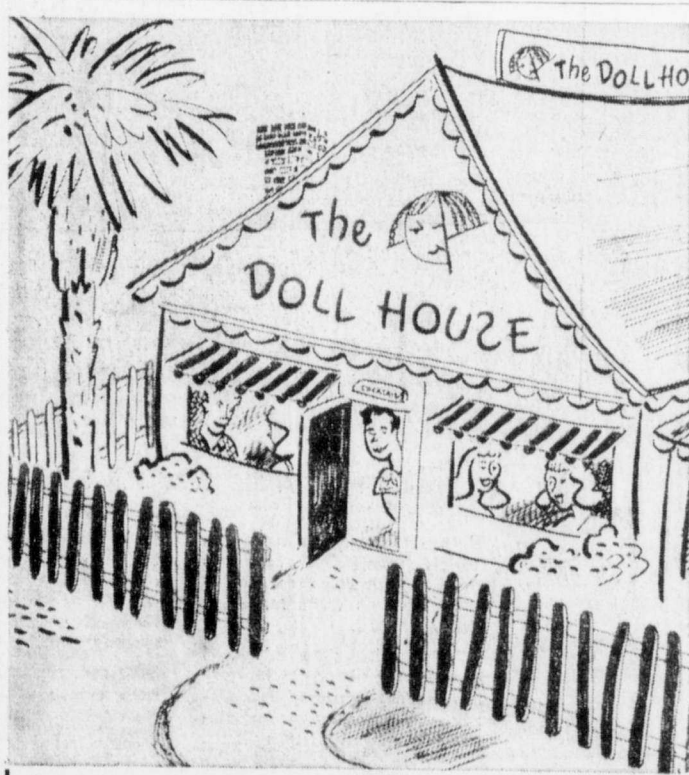
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DANCING GEORGE AND ETHEL STROVE Your Hosts

Complete Plans for Installation of Dr. Hunter

Preparations were completed this week for the installation of Dr. Graham C. Hunter as pastor of Cathedral City Community church next Sunday afternoon. Participating in the ceremonies will be Dr. James H. Blackstone Jr. of Palm Springs, Dr. J. R. Macartney of Palm Desert, the Rev. Harvey Harper of Coachella; the Rev. Roy William of Twenty-nine Palms; the Rev. B. B. Weatherall of Palm Springs; Dr. Hunter's brother, the Rev. Allan A. Hunter of Mt. Hollywood Congregational church in Los Angeles. Prof. Alvin Haag of Redlands University will deliver the sermon.

Time for the installation is 5 p.m. next Sunday. The Riverside Presbytery will be in charge and its moderator, Elder Jason Carey of San Bernardino, will preside. Sunday school classes at Cathedral City church start at 9:30 a.m. with morning worship service at 11 a.m.

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6 1/4 hours

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Third Cycle in High Holy Days Starts Sunday

Third of the cycle of High Holy Days Festivals, the Feast of the Tabernacles, will begin next Sunday evening and continue eight days. The Feast of the Tabernacles is a combination Thanksgiving service for the harvest in Israel this time of year and commemorates the wandering of the Children of Israel in the desert for 40 years.

Resume Service at Palm Desert

Dr. John Robertson Macartney, pastor of Palm Desert Community church and for many years pastor of the local Community church, said this week's services at Palm Desert would be resumed for the new season next Sunday morning at 11 a.m. He said that his opening day subject will be "Play Ball."

St. Paul's Guild to Meet Tuesday

Guild of St. Paul's in the Desert will hold its first meeting of the new season at the home of Mr. and Mrs. Frank W. Camp, 776 Mission road, Tuesday, October 16, at 2:30 p.m. Much important business and plans for the year will be discussed and a full attendance is urged.

Rev. Farmer to Seek New Post

The Rev. Charles Farmer who has been pastor at the Full Gospel church on Indian avenue for the past six and one half years, has resigned and will take another southern California pastorate.

Anyway, He Hopes to Catch a Few

An early Sunday morning service over the air will have for its first speaker the Rev. Robert Hogarth of St. Paul's in the Desert. He announced Sunday. In telling his congregation of the KCMJ program last Sunday he gave his customary pause and the slight cough and twinkle, which means a quip is on the way; commented dryly, "I fear few sinners will be up that early on the Sabbath, but that is the only hour available."

Gold Mine

Supervisors Lease Big Pines Site

Supervisors Monday leased the mining claim, at Big Pines camp to K. A. Holmes, the man who developed the Silver Queens mine on the Mojave. Holmes will develop the tungsten and gold mine at the camp for juveniles in the mountains south of Banning. If it proves out, he will lease it for five years.

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AND THOSE GOOD HOLM BAKED PIES

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CATHEDRAL CITY

Change Hour for First Service at St. Paul's Church

The Rev. Robert M. Hogarth, rector, will preach Sunday morning at St. Paul's in the Desert on "Hearers and Doers of the Word" from the warning by St. James, "Be ye Doers of the Word and not hearers only."

The opening services of the Sunday School from now on will begin promptly at 9:30, instead of 9:45 a.m. More time is needed for effective teaching, Rev. Hogarth said. He will teach a class of High School students in preparation for confirmation in January.

YOUTH Sunday this year falls on October 21. Communicant young people in Palm Springs will come at 8:00 A.M. for a corporate communion, followed by breakfast in the Parish Hall, as guests of the parish. The free will offering will be sent to Holy Cross Mission School in the African Republic of Liberia.

"Coming of King" Dr. Blackstone's Subject Sunday

Dr. James H. Blackstone Jr. will preach Sunday morning at 11 o'clock at Community church on "The Coming King." At the 7:30 evening service his subject will be "Missionary Opportunity in Japan." The sermon will be illustrated with slides sent by Miss Ruth Pinckney who left Palm Springs three years ago for the Japanese Missionary field.

Sunday school meets at 9:45 a.m. Junior high Christian Endeavor at 6:15 p.m. and high school Christian Endeavor at the same time.

Bill of Rights Week Celebration Plans Prepared

This year every community in Southern California is being urged to join with Los Angeles in celebrating of the 1951 Bill of Rights, Joe Crail, general chairman, announced this week. Community chairman are to be sought here.

December 9 to 15 (actual anniversary of the signing) will be celebrated as Bill of Rights Week. This year, Crail said. A preliminary pool of committee members made this expedient.

Mayor Bowron is honorary chairman. New members of the executive committee include Mrs. J. Paul Elliott, president 10th District, California Congress of Parents and Teachers; Roger W. Jessup, chairman, Los Angeles County Board of Supervisors; Joseph S. McCann, commander Los Angeles County Council, American Legion; Oscar A. Trippe, president, Los Angeles County Chamber of Commerce; Dr. Forrest Weir, executive director, Protestant Church Federation of Southern California; and Mrs. Allan W. Young, president, Los Angeles District, Federation of Women's Clubs.

December 15, 1951, marks the 160th anniversary of the ratification of the first ten amendments to the Constitution. A more expansive campaign to educate the citizenry to the rights and freedoms these amendments provide is to be launched this year, Crail said.

with an option for renewal. The county will be given ten per cent royalties and the money will go for the development of the juvenile camp.

CATHEDRAL CITY NEWS

By Mrs. Paul Clark

Phone 8-4691

Cathedral City C. of C. Meets

First meeting of the Chamber of Commerce for the season was held last week at the Town Hall with President Warner Moon presiding. The following directors answered roll call: Robert H. Sherrill, Bea Scott, L. C. Lewis, Leslie Kelley, W. R. Hillery, Mike Gordon, Carl Emerson, John Cousin, Paul Clark. There was in addition a considerable turn out of other members.

Moon outlined plans for the year which included care of Sun-air Park, raising of funds for advertising and other community needs. Treasurer Carl Emerson, in his financial report announced that the organization is thoroughly solvent but additional monies will be necessary if any considerable activities are to be undertaken. Ex-president Leslie Kelley made a plea for increased membership dues so that so many ticket selling activities might be dispensed with. The resignation of Professor James Kyle from his post on the park board was accepted with regret. His untiring efforts over the past several years toward beautification of the city was paid a high tribute by Mr. Hillery, ex-chairman of the park committee, and others.

Some proposals for advertising the Village were reported by Director Paul Clark. Mrs. Ruth Biles, chairman of the rental committee, gave a report on a proposed new rental directory. Director Mike Gordon reported that the Lions Club proposed to cooperate closely with the Chamber in developing and beautifying the park. L. C. Lewis reported on behalf of the Fire Protection District that because of special legal technicalities, it has been necessary to levy a tax for installation of fire hydrants a great deal higher than was actually used. The unused portion he explained will be carried over and result in reduced taxes next year. He said that word from the fire underwriters indicated that an inspection would be made in less than sixty days. Lewis also reported that the Cathedral City Water company had installed the hydrants at a saving of several hundred dollars to the community over the lowest bid received from outside contractors.

Act to Prevent Highway Littering

Board of the Cathedral Sanitation District has received the following letter from fourth district Supervisor Homer S. Varner which eloquently speaks for itself:

"This will acknowledge receipt of your letter dated September 20th in which you point out the deplorable condition that exists on Date Palm Drive in your city. I can verify this fact for I inspected it last Saturday and it is not a pleasant sight for our visitors coming into your area this winter or to the residents of your city."

"I am referring your letter to the road department with a copy to the sheriff's department in the hope that they may be able to apprehend the offenders and violators in order that we may put a stop to such practice."

"As you may know, the Coachella Valley Advisory Planning committee at a recent meeting, has offered a reward of fifty dollars for the arrest and conviction of anyone who violates this law and with this in mind, and with the cooperation of the Sheriff's Department as well as the Road Department, I feel quite confident we can correct this very bad condition. I have the utmost sympathy with the people of your community in this sort of thing and I shall do whatever I can to correct this situation. I think it is about time that the unincorporated areas, especially in Coachella Valley, conducted a "Keep Our County Clean" campaign similar to the ones the cities themselves conduct. I am quite anxious to institute such a program and I feel it will at least help in solving the problem."

"Your Date Palm drive is not the only one. Our highways, especially Highway 111 between Palm Springs and Indio, is getting to be in bad shape in many places. At the junction of the La Quinta Road coming into Highway 111 is also a bad situation, and I hope that I can work with the road department in getting it cleared up as quickly as possible."

To further aid in correcting this condition, the Cathedral City Chamber of Commerce at its meeting last week also posted a reward of fifty dollars for information leading to the arrest and conviction of violators of this law.

Art Center to Open Doors Oct. 15

Date for the opening exhibit of the Desert Art Center, Inc. has been set for October 15. The gallery on Broadway at Van Fleet will be open from 10:00 A.M. to 5 P.M. and the public is invited to attend and view the many fine paintings of outstanding Southern California artists. This initial showing is being arranged for and collected by Frederick Kann of the Kann Institute of Art in Los Angeles. As-

sisting him in this is Mrs. Sophie Sturtevant of Desert Hot Springs, Art Committee Chairman, who together with Mrs. Miriam Williamson, gallery director will hang the paintings. The plans for the Desert Art Center School have been changed. The building on Tachevah in Palm Springs was to have been for that purpose, but due to unforeseen circumstances it is not obtainable, and the school will be held in the cottages on the grounds of the Art Center Gallery. Mrs. Williamson states that there will be very fine teachers to instruct in Arts and some Crafts classes. The date has not been decided upon as the rooms are being remodeled and put in readiness. However, Mrs. Williamson says, it probably will be near the first of November. Further information can be obtained at the Center she says.

People and Events

Mr. and Mrs. Morris Southstone who returned from a summer at Tahoe to reopen their Grandview Court found that one of the units had suffered a fire during the summer. The Southstones have asked that their thanks to the local fire department be publicly expressed, as through their prompt efforts the blaze was confined to one small unit. The Howard Hedleys have returned from a summer on the Washington coast and have reopened their Desert View Cottages. Father Leissler announced that with the opening of the Fall season Masses will be held at eight and ten A.M. The new organ will be used at the eight o'clock service and choir and organ at ten. Attendance jumped to one hundred and twenty last Sunday which augurs well for the coming season, states Father Leissler. Mrs. Frances J. Keefe of Hollywood who donated the lovely Catholic Church organ in

memory of her husband has been in the village for the past week attending to the construction of her beautiful new home on Glenn Avenue. Reports from Loma Linda Sanitarium are that Mrs. Emil "Mitzi" Greener is showing some improvement and may be able to return home in another week or so. Mr. and Mrs. S. E. Bradley and daughter, he is connected with the Harry Watts cabinet shop, have leased the Russell Bell home for the season. Ann Riley and Mrs. Emma Hammill have returned from their summer at Idyllwild. The Tenhutzen family is readying one of the Arner buildings on Broadway for the opening of a ceramics studio for both sales and classes. Irma Taylor is spending her week ends away from nursing duties at the State Hospital at Patton, is redecorating her newly purchased home on Cathedral Canyon Drive. "Torgie" Torgerson was initiated into the Willow Beach, Colorado River, fishing fraternity last week end. Ray Potter and Bud and Iva Mhoon officiated at the three day week end. A deep tan and not so many fish resulted. The Cathedral Lions Club under the leadership of this year's President John Danchak is holding it's first meeting of the season tonight at Sunair Park with a steak barbecue as the principal attraction. Hazel Murray and Gertrude "Benny" Benoit have returned to their Desert Aire Dress Shop after vacationing at Idyllwild and a trip to Indianapolis for Miss Murray.

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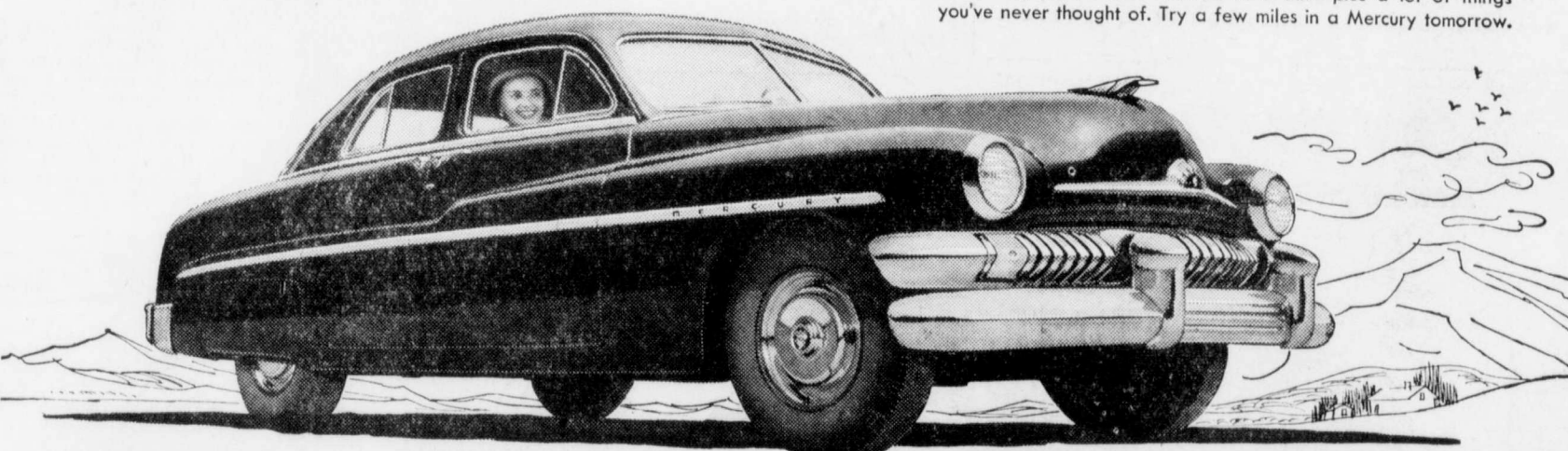
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DAVIS CUPPERS, TOP STARS, TO CLASH HERE

United States Team to Be Here for 4-Day Intensive Training Period at Racquet Club

Charley Farrell's Racquet club will be the scene of some of the best tennis matches Saturday and Sunday, October 27 and 28, ever played on courts where great tennis is the rule rather than the exception. Participants will be the United States Davis Cup Tennis team and the best opposition possible.

The matches will be a part of the Davis Cup team's preliminary training.

THE DAVIS CUPPERS were invited here by Mayor Charles Farrell to prep for the international play and will be guests of the Racquet club.

The team is coming October 26 and will remain until October 30. Headed by Captain Francis X. Shields, it includes Vic Slexas, Tony Trabert, Budge Patty and Dick Savitt.

To provide adequate opposition in the intensive training program, Mayor Farrell also invited some all time top flight stars to be his guests.

THEY INCLUDE Jack Kramer, Ted Schroeder, Donald Budge and Herbie Flam.

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Indians Meet Banning High Friday Night

Local Lads Open Season With 20-7 Win over Coachella

Banning high, which upset a favored Perris high team last week at Banning in a Riverside County League opener, will be the first opponent of Palm Springs high Indians on the home gridiron. The game will be played Friday night.

The Indians opened the defense of their County League title at Coachella last Friday, winning 20 to 7.

WITH ELSINORE, Friday night's opponents here, Banning and Palm Springs are tied for the league leadership.

Against Coachella last Friday night before a crowd which packed the Date Bowl at Indio, the Indians went out in front in the first period and were never headed. They almost blanked the Coachella Arabs, the latter being unable to score until the final few seconds.

JAMES BOLTON'S 24 yard run in the first period put the Indians in position to score their first teepee, Bolton plunging over for the six points and then again for the one. In the second quarter Bill Spencer passed to Wardell Jackson for a touchdown which also was converted.

The Indians got their third when Jackson intercepted a pass and turned it into six points for his team. The Arabs got their lone score just before the game ended.

Charlston Re-Opens Golf Driving Range

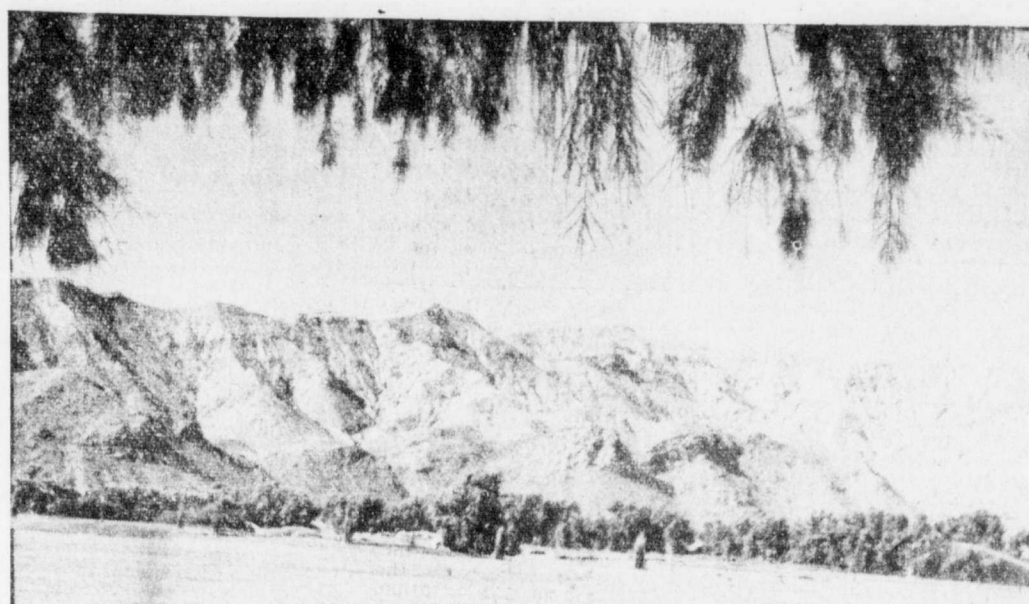
They'll soon be able to practice their drives at night at Ted Charlston's golf driving range on Highway 111 just east of the Palm House.

Charlston, who re-opened the range last week, said that lights are being installed for night play.

County Justices Ask Salary Increase

County justices of peace asked supervisors again last week for an increase in salary schedules and were told that action would be taken before January 1.

Justice of the Peace Willie Caudill of Temescal township, (Corona) told the board that justices are going to have to start paying higher income taxes November 1 and thought the adjustment should be made before then.



GOLFING OASIS—Standing out in the brown and grey of desert and mountains, the green of the fairways and greens at Thunderbird Ranch and Country Club presents a restful sight. The course will be the scene of many tournaments this season. (Desert Sun Photo.)

Village Hunter, Object of Hunt, Returns Safely

Thomas Green, 54, of Palm Springs, is safe and sound today but he had 30 men worried for a while.

Green, with a party of Villagers, hunting deer in the mountains back of the Village, became separated from his companions at about 4 p.m. Sunday in the rough, brush-covered region near Vista Grande ranger station.

When the hunters gathered at their agreed meeting place after having spread out to hunt, Green failed to appear. The alarm was sounded and thirty men, headed by Sheriff's Lt. Fred Pratt and U.S. forest rangers took up the hunt. An air force craft circled over the area aiding in the hunt and the sheriff's aero squadron was ready to take off when word came that Green was safe.

Green made his way out of the mountains under his own power Monday and is none the worse for his experience.

De Molay

Officers Installed for New Season

New officers of Palm Springs chapter, De Molay, were installed last night at the Masonic Hall on Tachewar road. It was a public installation with many present from out of town.

Installed were Douglas Winterton, master counselor; John Sanborn, senior counselor; John Outcalt, junior counselor; Ed. Knapp, senior deacon; Ronald Summit, junior deacon; Carl Groth, senior steward; Jack McDonald, junior steward; Charles Baker, treasurer; Larry Purcell, scribe.

Employment

Jobs for All Now in Riverside County

John McIntyre, county welfare director, said the Korean war has wiped out all unemployment in the county.

"Any able bodied man who wants a job can get one now," he said.

He said that although more than five per cent of the county's population is getting some kind of relief aid, none is going to any able-bodied men.

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The Rajah Now Definitely Out As Suds Chief

Rogers Hornsby is definitely out as manager of Seattle's Pacific Coast league champion Rainiers.

He won't be here in the Spring for the training grind.

Emil Sick, owner of the Rainiers said last week in Seattle that Hornsby was "out" as 1952 manager. He said he had grown tired of waiting for the Rajah to make up his mind.

Bill Sweeney may be here with the club next Spring as manager.

Band Stands Out In New Uniforms

Fans who took in the Palm Springs high-Coachella football game at Indio last Friday night got their first view of the new uniforms of the high school band.

The band, under direction of Gustav Patzner, marched on to the field before the game and honored the color guard and played the national anthem.

The snappy new outfits and precision marching of the band drew numerous favorable comments.

The band and its new uniforms will be on display for home view for the first time this Friday night when Palm Springs meets Banning here.

Held for Trial

Philip Frederick McFadden, charged with molesting a minor, appeared in Judge Theriault's court Thursday and was bound over to Riverside Superior Court. He will be arraigned today.

Two Indians Top Scoring Race In RCL Competition

Wardell Jackson, Palm Springs high school gridster, tops Riverside County league in the scoring department with a four point edge over another Indian player, James Bolton, in the first compilation of the season.

Jackson scored twice in the first game against Coachella to amass 12 points. Bolton scored once for six and added two on conversions for a total of eight.

Jackson made both of his points via the air. He took one from Bill Spencer to score and then grabbed a Coachella pass later to score again.

Bolton bucked the ball over for six and twice bucked it over from the two to add one point after touchdowns.

No other player scored more than one touchdown but York of Banning, third man in the standings, added a point to total 7.

Adult High School Off to Good Start

Chester Sproule, principal of Palm Springs evening high school, said that registration figures to date are "very encouraging" and that the complete adult registration might reach 500.

More than 20 different classes are being offered.

To Build Home

In the Village this week were Mr. and Mrs. Jerry Erikson of La Crescenta. They plan to build a desert home on property which they own on Buena Vista.

Palm Springs, Thurs., Oct. 11, 1951 The Desert Sun—9

ART ARAGON TO TRAIN IN PALM SPRINGS AREA

Lightweight Contender to Get Into Shape for Title Bout November 14 at Nearby Arena

Bobbie Garcia came in with this one the other day—an announcement that will delight fight fans sojourning on the desert hereabouts.

Art Aragon, leading lightweight contender will train at Garcia's new Palm Springs Health Club for his fight November 14 with Champion Jimmy Carter.

ACCORDING to Garcia, who said that plans were completed for the erection of the squared and roped arena behind his new establishment at 67677 Highway 111, Aragon is expected on "location" within the next few days.

And the location of the Palm Springs Health Club for those who do not remember is the former site of last year's diamond auction sales near Cathedral City.

"ARAGON HAS visited the desert many times in the past," Garcia said, "and wants to train here because his chances of catching a disabling cold before fight time with Carter would be minimized on the desert."

Then of course, Garcia pointed out, the new Palm Springs Health Club with his fully equipped gym and steam baths is just what a fighter needs to get those extra pounds off before gong rings for the first round.

Legion Preparing Patriotic Month

Graham Dexter, commander of Owen B. Coffman post, 539, American Legion, said that the local post is mapping plans to participate in making November "Americanization" month. All Legion posts will participate.

He will outline the local post's plan soon, he said.

Mail Rates

No Changes Says Postmaster Gorham

Some people have the wrong idea about postal rates, R. M. Gorham, postmaster, said last week.

They have not gone up—yet. Some parcel post rates have been hiked, he said, but the rate on letters and postcards has not been changed.

"Congress is only talking about it," he said.

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Is your present range older than your automobile? Then replace your out-dated stove with a new automatic gas range. Just as in automobiles, there have been many improvements in gas range models. The result is that the new automatic gas ranges are the best looking and best cooking appliances ever made. They enable you to cook precisely by time and temperature ... without guesswork ... without shifting pans on top burners or in the oven. Broiling is clean, smokeless. Baking or roasting temperatures stay constantly as you set them. Can you afford such convenience? Yes indeed! New automatic gas ranges cost less—feature for feature—than other automatic ranges. They cost less to operate, too.

Plan to visit a gas range dealer's or your Gas Company's showrooms soon to see the new models. And while you're there, ask for a copy of the Sunset Western recipe booklet being given away free during Old Stove Round-Up.



Among the many makes of gas ranges on display is this beautiful new O'KEEFE & MERRITT ... a CP model. Others you'll see include Caloric, Gaffers & Sattler, Hardwick, Magic Chef, Maytag, Roper, Tappan, Wedgewood, Western-Holly.

Look for this seal. It's your guide to the very finest in cooking appliances.

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Light as moonbeams on the water...

Like cool white moonlight rippling silently across the water, the light, delicate flavor of Olympia Beer contributes to a feeling of peace and serenity at the end of a busy day. Olympia's rare flavor, which long ago earned it the title of "America's Original Light Table Beer," is the result of three generations of brewing skill, the choicest of ingredients and, of course, our famous water.

America's Original Light Table Beer. **OLYMPIA** "It's the Water"

Visitors are always welcome at Olympia Brewing Company, Olympia, Washington, "One of America's Exceptional Breweries"

Hydrex Marks Reg. U. S. Pat. Off.

CLASSIFIED ADS

PHONE 2249

P. O. BOX 190
PALM SPRINGS

Single insertion, per line .40
FOR COMPLETE COVERAGE OF
THE DESERT AREA, ORDER
YOUR CLASSIFIED ADS RUN IN
THE DESERT SUN (THURSDAY)
AND THE PALM SPRINGS
NEWS (MONDAY) AT SPECIAL
RATES FOR CONSECUTIVE IN-
SERPTIONS AS SHOWN BELOW:

RATES	Two Times	Four Times	Nine Times
Per Line	.50	.85	1.70

- MINIMUM SIZE AD 3 LINES.
- COUNT 36 LETTERS AND SPACES TO A LINE.
- DO NOT ABBREVIATE WORDS.
- A CHARGE OF ONE INSERTION WILL BE MADE ON ALL ADS CANCELLED BEFORE DEADLINE.
- Deadline: 3 P.M. Friday for News, 2 P.M. Tuesday for Sun.

LAMPS
HAND-PAINTED
3-WAY LIGHTING
8.95
complete
LOIS ANN LAMPS
1077 N. Palm Canyon Dr.

From where I sit... by Joe Marsh

Our Bank Says "Help Yourself"

People around here need lots of small change these days — what with candy, gum, cigarette and soft drink machines... pay phones... and those penny sales taxes.

Used to put a strain on our bank. Changing money took up a lot of time. Then the Chief Teller, Happy Wilson, read about another bank using a "help yourself" change system. The directors decided to see if it would work here.

They set out some big shallow bowls full of nickels, dimes and pennies with a sign saying "MAKE YOUR OWN CHANGE." Works fine,

At the end of the day the totals are never more than a couple of cents under—or over—the right amount.

From where I sit, folks everywhere are pretty much alike, although they may seem different. Farmers and city folks, Republicans and Democrats, those who enjoy a glass of beer occasionally and those who prefer something else—we all usually try to live up to the trust others have in us.

Joe Marsh

Grone's Florsheim
Opens Officially
Monday, Oct. 15th

SEE THE—

Handsome
twosome!

FLORSHEIM
Suede and Calf Combinations

FEATURING FOR MEN

- Florsheim
- Evans
- Oomphies
- Handsome Socks

EXCLUSIVE WITH US FOR CHILDREN

- Kalis-Ten-Iks
- Buster Brown
- Trimfit Sox

FOR WOMEN

- Florsheim
- Penilio
- Shicca
- Oomphies
- We will have Red Cross Shoes in Nov. EXCLUSIVELY WITH US.
- Roman Striped Hose.

GRONE'S
FLORSHEIM SHOE STORE
184 N. Palm Canyon Dr.

Having Trouble

WITH SMALL APPLIANCES? Toasters, Mixers and Irons a specialty. We pick up and deliver at no extra charge. All work guaranteed. Factory trained men. Ph. 6345.
Situations Wanted 25

DOMESTIC COUPLE

First grade, last 4 years in Palm Springs, also good L.A. reference. Willing, reliable and competent. \$350. Write Box 190—File H-23.

NEED A JOB?? All types now available. See JANE D. BROWN P. S. Employment Agency 156 N. Indian Ave.

SALES LADY 5 years drug store experience also other lines - full or part time. Local references. Phone 5161

NURSE - COMPANION. College grad. Drive. Excellent background. 807 Fedora, Apt. 307, L.A. DU 3-6789.

COUPLE—manager or assistant and maintenance. Hotel or apartment. Local references. Ph. 2-6442

HOUSEKEEPER, experienced, requires post. Good references. Ph. Mrs. Soars - 26341

BABY-SITTER, reliable, ex-kindergarten teacher, own car, \$1. hour. Mildred Scott. Ph. 7601.

RELIABLE baby sitter. Phone Desert Hot Springs 807.

Help Wanted 27

Salesman
Kool-Vent Aluminum Awnings. Servel Refrigerators

Pavnys
1001 S. Palm Canyon Dr.

NATIONAL organization has opening for BEAUTY COUNSELORS. Splendid opportunity to supplement one's income. No previous business experience necessary. We train you. For appointment phone 5604.

MAN, handy, maintenance and improvements in trailer park. Prefer trailer owner, but can furnish trailer accommodations. See Mr. Drier, Palm Valley Trailer Village 1 1/2 miles E. of Cathedral City.

STENOGRAPHER - CLERK. 5 1/2 day week. Pleasant working conditions. Permanent employment. Experience not essential. Write Box 190, File H-22.

HOUSEKEEPER wanted, general housework, plain cooking, must like children. \$150 per month, room and board. Ph. Thermal - Main 152

6 MONTHS free rent in exchange for painting, on spare time. Call 9062, 8 to 10 p.m.

WANTED — Part-time stenographer and typist. Apply PEGGY SCOTTS.

WILL GIVE room for part time maid work. El Dorado Hotel. 278 So. Palm Canyon Dr.

Car Salesman

Must be experienced in new and used car sales. Must furnish A-1 references. Permanent position for party qualifying.

Stack Chevrolet

330 E. Sunny Dunes Rd. Palm Springs

Pin Setters Wanted 11c per line — Paid Daily
Sunset Bowling Center
Hollywood

EXPERIENCED DRY CLEANING SALESMAN ON TRUCK
SUNSET DRY CLEANERS
310 N. Palm Canyon Drive

Business Opportunities 29
OWN YOUR OWN BUSINESS. Small investment, returnable. Exclusive district open non-competitive product selling to lumber, variety, paint, hardware, variety and chain stores. Plus building trades contractors. Crack Fix of Calif. P.O. Box 4901, Florence Branch, Los Angeles 1, Calif.

FOR LEASE—Cafe—known all over as Eddy's Cafe. Single and double cottage. 636 1st St., Cathedral City.

Business & Financial 30
1ST AND 2ND TRUST DEEDS BOUGHT FOR CASH. ALSO LOT LOANS. PH. 5796

Contractors & Builders 33
Let Us Solve Your Building Problems Commercial, Residential Remodeling. Call Lou — 5128

For Sale or Exchange 34
LOTS 8-9 Palm Springs Estates No. 3, exchange for income. Will pay cash difference. prefer San Diego or Laguna Beach. Courtesy to Brokers. J. S. Pearson, 2482 Genevieve St. San Bernardino, California.

ONE SMALL HOME in Cathedral City; 1950—29 ft. Shasta West Craft Trailer. Twin beds, panel ray heat, bar kitchen, hot water, wash basin. Box 137 or 784 N. Van Fleet Ave., Cathedral City.

FOR SALE: Lovely, modern, two-room cabana and trailer unit. \$2500 or consider good car in part. Ph. 2-4545.

WILL TRADE \$30,000 mortgage on Palm Springs residence. P. O. Box 190—File H-15.

Real Estate—For Sale 35
RIGHT NOW I can offer you a close-in 2-bedroom stucco home. Yes! Dining room and garage; good lot; \$6,500, \$1,500 down. Ruth Biles 56 Glenn St. Cathedral City

END OF SUMMER special. Furnished duplex. Close in \$16,500 557 Calle Roca. Ph. 2-4952

FURNISHED 4-room house, \$500, no bath, land rent, \$16.50 per month. Phone 7725.

CABANA with toilet and shower. Phone 5562 evenings.

Don Cameron

says:
Come Out To-day

And see our exclusive listings;

New hillside homes, overlooking Thunderbird Country Club on large lots 100 ft. or more frontage, use of big filtered pool.

\$9,850 Terms: 2 bedrooms, 2 baths, secluded yet 1 block from pool.

\$12,500 Terms: 2 bedrooms - There are 2 of these in different floor plans and colors.

\$18,750 Terms: 3 bedrooms, 2 baths on large corner with a commanding view.

\$15,500. Terms, 2 bedroom furnished home.

RENTALS: We still have a few rentals. Duplexes and small houses on ranches. \$60 - \$75 on lease.

DON CAMERON, realtor
ASSOCIATES:
Phyllis Leland-Isabelle Cameron
Phones: 8441 or 83232
Next to Rancho Mirage P. O. or see any member of the Palm Springs Realty Board.

BEST BUY

On Palm Canyon Drive 120 feet on Palm Canyon. 120 feet on Indian Ave. for only \$146 per front foot. Total price \$35,000.

New store, plate glass front, on Palm Canyon. Includes living quarters. Only \$150 per month.

Drive by 245 Palo Verde and see your model estate with guest house, completely furnished. Only \$17,500. Terms.

Exclusive

Culver Nichols

REALTOR
861 N. Palm Canyon Drive
L. S. Pritchard, E. A. Banning
Al E. Hoover
Associates

IT'S NEW

3 Bedrooms, 3 Baths
POOL, Walled corner lot
Large 2-car garage
Loads of Glass
Huge flagstone fireplace
Recessed lights
Furnace Heat
Air conditioned
Large enclosed Patio
Concrete driveway
Every convenience
Gorgeous location
for the unheard-of low price
of Only \$27,500.

Be the first and you will be the Lucky new owner, that's for sure!
Only \$27,500
Call 2064 NOW!!

TERRY RAY
773 N. Palm Canyon Dr.

Peter B. Sheptenko

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

R-3 LOT. Room for 2 or 6 units. Only \$1,975. \$395 down.

TAHQUITZ RIVER ESTATES — MODERN — 2 bedroom and Den. Hardwood floors. Completely furnished. 2 car garage. Well built. Only \$16,500.

BERMUDA MODERN 2 bedrooms 2 baths. Unfurnished. LARGE SWIMMING POOL. Completely fenced-in corner lot. The best BUY in town for only \$21,500.

LAS PALMAS ESTATES. Beautifully designed luxury home. 4 bedrooms, three baths. Lg. living room with fireplace, glass sliding doors, and picture windows. Located on lg. completely walled in corner lot. Reduced to \$37,500 for immediate sale.

FOUR UNIT INCOME. Partly furnished. Room for more units. Two garages. Reduced to \$28,000. See this outstanding buy Today.

10 ACRES IN THE HEART OF TOWN. Excellent - Exclusive apartment house development. Worth \$75,000. Owner must sell for \$47,500. DON'T miss this investment opportunity.

FOR THE BEST IN RENTALS AND TRADES — SEE
Peter B. Sheptenko
THE PIONEER REALTY CO. OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
Jules DeVorzon Ken Herman
Bill Heiser Frank McCready

EXCLUSIVE AGENTS FOR CHOICEST PALM SPRINGS PROPERTIES

Improved

Vacant

Income

Twenty-One Years in Palm Springs Real Estate
Ransom Realty
CORPORATION
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William Bogges
Hazel Stachler
Lisa H. Jones

Income

Trades

Homes

Vacant

Business

Martha James

Realtor
Graham Dexter and Arch Noble
443 N. Palm Canyon Drive
2751 — Phones — 2812

Income Property Special
Modern 3 units, furnished.
Close in. \$5,000 handles.
A. H. Jones Co.
600 S. Palm Canyon Dr.
Phone 4644

BEAUTIFUL

Las Palmas Estates

Two Choice Adjoining Lots
ALBERT PECK
P. O. Box 908, Palm Springs
Phone 8-4107

THIS WEEK'S BUY
Five stucco unit (one has 2 bedrooms), 3 sleeping rooms and 4 trailer spaces. Large lot \$16,500.

OTTO REALTY, 830 Broadway Cathedral City Ph. 8-4461

R-3 MULTIPLE dwelling lot, 102x179. Strategic location. \$3,295. See Madge Rocks, 380 N. Palm Canyon Dr. Phone 5187 or 7375.

On Palm Canyon Drive LOT 60x90
MODERN 2 APARTMENTS AND ROOM TO BUILD \$8,000 Handles
A. H. JONES CO. REALTORS
600 South Palm Canyon Drive Phone 4644

Guy Anderson

REALTOR

Bar and Restaurant — center of town. Year-round liquor license. Widow unable to operate. Must sell immediately. Also 32 room hotel adjoining, now 100 per cent occupied and showing 20 per cent net return on investment of \$50,000.00. Less than one-third down on either property. Both of these properties must be sold. Liberal terms.

Owner's Spacious 5 room, 2 bedroom, 2 bathroom plus 10 rentals consisting of 8 studio kitchen apartments and 2 hotel rooms. Large heated and filtered swimming pool. Everything first class. Good rates and excellent income. Close in location. \$55,000 handles. Payments of \$500 per month includes 5% interest.

Guy Anderson
REALTOR
Exclusive Agent
464 N. Palm Canyon Drive
Phone 5417

Muriel E. Fulton

Realtor
EXCLUSIVES

EXCEPTIONAL VALUE in new two bedroom home, good residential area. Large living room with fireplace; air conditioning; double garage; breezeway; cement patio. Lot 100x100 many oleanders, shrubs and citrus. Price includes the following new furnishings: stove, refrig, washing machine, large deep freeze, carpets and draperies. Sale Price \$16,750. Terms.

BARGAIN SOUTH END OF TOWN, two bedrooms, two baths, separate dining room, living room with fireplace, large screened porch. Detached guest house. Large lot completely fenced. Sale Price \$23,500. furnished. Terms.

Muriel E. Fulton
REALTOR
482 N. Palm Canyon Dr.
P. S. 2226 or 2225
Frances Wilson, Ernie Dunlevie
Associates

All New

Modern

Some Furnished — Best Buys

2 Bedrooms—very nice \$18,500
2 Bedrooms—very nice \$22,500
2 Bedrooms and pool.....\$28,750
3 Bedrooms and pool.....\$29,000
3 Bedrooms, furnished,
Tennis Club\$30,000

Frank Miller

428 N. Palm Canyon Dr.
Phone 2929
Gordon Nicholson, and
C. R. Woodward
Associates

TRIPLEX Under \$15,000.00
Terms if desired
Modern, well built and nicely furnished, in best part of town. All doubles. Rooms for additional units.
Priced to sell, - and you'll buy if in the market for this type of property.

See
M. H. BLAKELEY,
600 Broadway — Cathedral City.

BEAT THIS 2-BEDROOM HOUSE FURNISHED FULL PRICE, \$6,000 \$3,500 DOWN
A. H. JONES CO. REALTORS
600 South Palm Canyon Drive Phone 4644

IF A GOOD BUY IN CATHEDRAL CITY I KNOW IT
• Homes
• Lots
• Rentals
• Income
REAL ESTATE BROKER
RUTH BILES — 56 Glenn St.

TO SETTLE ESTATE! 14 rooms, 7 bedrooms, 7 baths; hacienda stucco home on 2 acres fenced. Open bid at approximately \$50,000. For details, write F. Sherwood, 4351 Fourth Ave., Los Angeles 8, Calif. AX 2-2979

3 BEDROOM, 2 bath house furnished on well planted R3 lot. Room for more units if desired. \$14,500 furnished. Terms if desired. See
John W. Williams, Realtor
423 No. Palm Canyon Dr.
Phone 3311

"16% ACRES, 10 minutes from Post Office. Has 440' on Ramon Rd. Section No. 15. Property is clear. Fine investment \$9000. Courtesy to Brokers. Nordholm 419 Griffith Way, Fresno, Calif."

CHEAP — BARGAIN — Hurry! 6 rooms, insulated, hardwood floors, cooler, panel ray, fenced, etc. etc.
Also trailer, cabana with lavatory and washroom, cheap. 705 East Andreas.

BEST BUY IN TOWN. Best of Ter takes duplex, 4 bedrooms, close in. Ph. 4-4952.

BILLY WRIGHT

285 N. Palm Canyon Dr.
REALTOR

Exclusives

Special value in new two-bedroom home, good section; carefully designed lot, 100x100. Sale price \$13,500. Terms

Bargain two-bedroom completely furnished, ready to move into. Total price is \$14,500. Can be handled with \$2,000 down.

Beautiful two-bedroom home with two tiled bathrooms. Ideal location, unit heat, air-conditioned, completely furnished with the very best. To see this home, you will want to own it.

Priced \$29,500

Large new home located near the Colonial House. Three large bedrooms and three baths. Unit heat, air-conditioned, large living room, kitchen, service porch and garage. Completely walled yard. Open for inspection.

Priced at only \$37,500

SEE

BILLY WRIGHT

REALTOR

285 N. PALM CANYON DR.
P. S. 5727 or 2815
Chas. Snyder, Art Greenfield
ASSOCIATES

HURRY

GET SET

FOR COMING WINTER SEASON Still a few OUTPOST ESTATES homes available at no increase in price and thousands less than cost. Special low down payment if you qualify. Pay balance like rent.

Lovely new 6 rooms, including tennis and swimming club membership.

PALM SPRINGS OUTPOST ESTATES Located on RAMON ROAD 4 miles East of Palm Canyon Dr. Los Angeles Office 1031 S. La Brea Ave., L. A. 19 WEBSTER 0168

Jorgensen

"The Home Finder" Complete Real Estate Service

CATHEDRAL CITY INCOME

3 Houses, completely furnished, 2 bedrooms each. Four years old. Lot 100x190. South side location. Houses rented all year. Full price \$16,500. Good terms can be arranged. Should sell quickly. Better hurry.

JORGENSEN REALTY 67-574 Broadway (Hiway 111) CATHEDRAL CITY Office ph. 8-3401, home 8-3373

EXCLUSIVE AGENTS FOR

CHOICEST

PALM SPRINGS

PROPERTIES

Improved

Vacant

Income

Twenty-One Years in Palm Springs Real Estate
Ransom Realty
CORPORATION
Robert Ransom, Pres.
884 North Palm Canyon Drive
William Bogges
Hazel Stachler
Lisa H. Jones

ONLY \$13,900—FULL PRICE New, modern home; 2 bedrooms, 2 complete baths, living room and dining area surrounded by large glass view window. Fireplace and unique carpet; back yard enclosed with 6' high fence. Other conveniences to be seen. \$7,600 will handle this value. 550 Paseo de Anza, Owner.

IF A GOOD BUY IN CATHEDRAL CITY I KNOW IT.
• Homes
• Lots
• Income

REAL ESTATE BROKER
RUTH BILES — 56 Glenn St.

LOT 210' x 263' Santa Rosa Way Palm Desert, Zoned for residential or rental, make offer. Phone 7864—6 to 9 P.M.

Exchanges 36

I want

Income Units

to \$50,000!

Will you take a Big Bear Lake beautifully furnished home in trade? This property is nearly new, large Living Room with fireplace, good heat, four bedrooms, 2 baths. Modern in every detail. I will trade this home valued at \$18,000 and add \$10,000 cash for your equity and assume a mortgage

See my exclusive agents.

Gannon and Frederickson 463 N. Palm Canyon Dr. Ph. 2772

"THE BLINDFOLD TEST REALLY AMAZED ME"
—bumpy roads felt smooth as highways!"

Says MRS. MARGUERITE GUNN—"The Dodge Oriflow Ride is really velvet-smooth! I took the Blindfold Test, and only after the blindfold was removed could I believe I'd been over such a rough, bumpy road."

Specifications and equipment subject to change without notice.

Blindfold Test Proves Amazing Smoothness of Dodge Oriflow Ride . . . Let Us Show You Today!

Come In . . . let the Dodge Blindfold Test prove that the new Dodge Oriflow Ride takes the bump out of bumps. Blindfolded, you travel a stretch of rough, bumpy going. Yet with the new Dodge Oriflow Ride you fleet along without pitch or bounce. You can't believe the bumps are there until your blindfold is removed!

Oriflow is just one of the many extra-value features Dodge gives you. There's "Watchtower" visibility for greater safety. Interiors that give you full head, leg and shoulder room—so you can ride in comfort. Fluid Drive smooths all your starts and stops. Yes, you could pay hundreds of dollars more and not get all Dodge gives you. Come in today.

The Big Dependable
DODGE
Drive It 5 Minutes and You'll Drive It for Years

IMPERIAL MOTORS
83-095 Highway 99 Palm Springs and Coachella Valley
DODGE Automobiles and DODGE "Job-Rated" TRUCKS
(Factory Deliveries Available) Indio, Calif. Phone 7-3311

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Exchanges 36

WILL TAKE Palm Springs duplex or triplex and some cash for apartment hotel in heart of Laguna. Reason for selling, health. Dale, 495 Oak St., or Ph. 4-5023.

Real Estate Wanted 37

WE HAVE BUYERS List your properties with Madge O. Rocks, Realtor, for sale, rent or trade. 380 N. Palm Canyon. Phone 5187.

WE NEED LISTINGS In and Near CATHEDRAL CITY OTTO REALTY-830 Broadway Phone 8-4461

OWNER WILL TRADE 5 room furnished house leased lot, clear, for equity of equal value in home on deeded land. P. O. Box 942. Beaumont, Calif.

Wish to buy small weekend house with ground, close in. Write particulars. Edythe's, 5446 Crenshaw Blvd., Los Angeles 43, Calif.

FOR QUICK ACTION List your property with Adolph Israel, Real Estate Broker 671 N. Palm Canyon. Ph. 2981.

Business Rentals 38

Downtown Store

282 N. Palm Canyon Dr. All Lease for 1 - 2 or 3 Years Available Now - See Owner

ARMAND TURONNET PHONE 2-6502

DESIRABLE single offices and suites centrally located, reasonable rent. Mr. Jordan, The Plaza - 5544.

DESIRABLE single offices and suites, centrally located; reasonable rent. Mr. Jordan, The Plaza - 5544.

DESIRABLE store. Located on Palm Canyon Drive. Mr. Jordan, The Plaza - 5544.

SHOP AT 320 S. INDIAN, across from new Saweway, is now for lease.

DESIREABLE single offices and Palm Canyon Drive. Mr. Jordan, The Plaza. 5544.

Wanted to Rent 39

MIDDLE AGED building contractor, quiet, no pets. Bank and personal references. Five years in Palm Springs. Has acted as custodian of two fine houses. Wants year round living quarters or chauffeur's quarters. Will share a house with an elderly person or couple. Might do remodeling, re-decorating or maintenance work in exchange for quarters. Desert Sun Box 190, File H-19.

1 OR 2 BEDROOM unfurnished. 2 adults, yearly tenants. Maximum \$60. D. H. S. 262 or P. S. 5424.

PERMANENT couple wants 2 bedroom furnished house or apartment. \$1200 yearly. Ph. 5516

Rooms for Rent 40

1 OR 2 GENTLEMEN (nice). Private bath and entrance. Cooler and heater. Reasonable. Close in. 354 N. Calle Santa Rosa.

PLEASANT, comfortable rooms for women. Kitchen privileges. Low monthly rates. See Mr. Jordan, The Plaza, 5544.

PRIVATE HOME, twin beds, private bath and entrance. \$40 month, payable in advance. Permanent. Phone 2-5674.

TWIN BEDS, private home, private entrance and patio. Suit 2 men. Phone 6282.

VERY NICE small room, on S. East corner. Share bath. \$25.00 month. 391 Athel St.

PRIVATE entrance and bath, colorful, good beds, good district, quiet. Phone 6921.

DOUBLE ROOM in exchange for answering phone and about 1 hour work per day. Ph. 9973.

2 ROOMS, bath, \$40. Monthly and up Tallyho. Ph. 9973.

Singles - Doubles. Kitchen privileges. \$70 weekly - \$28 monthly and up. Ph. 9973.

SINGLE ROOMS for men - low monthly rentals. See Mr. Jordan, The Plaza 5544.

Apartment for Rent 43

LARGE 2 bedroom furnished apt. Close in. Year - Season. Children OK. 557 Calle Roca.

1 SIDE OF Duplex - furnished 1 bedroom, full bath. Season or monthly. Ph. 2-4502.

NEWLY DECORATED single apartment, \$65 month. Phone 8-4714

APARTMENT furnished or unfurnished. Season or year 244 S. Palm Canyon Dr. Ph. 2831.

BEAUTIFULLY furnished 3 room apartment and bath. Panel ray heat. Phone 2-6624.

NICE REASONABLE small apt; no kitchen; 1 block to town; trees, sundeck, 391 Athel St.

UNFURNISHED 1 bedroom apt., \$50 per month, year's lease. Phone 8-4108.

FURNISHED apartment, \$60 per month. 703 Calle Amigos.

Apartment for Rent 43

RENTALS Palm Desert and Shadow Mountain ESTATES AREA

ROOMS with bath, \$7.50 per day and up. APARTMENTS: Furnished, \$12.50 per day and up. HOMES: \$250 per month and up, furnished. Call us for all your rental needs in this area.

Edith Eddy Ward

Palm Desert Rental Bureau 73-667 Highway 111, 12 miles east of Palm Springs Phone 76-3431 or 76-3191

SEVERAL nicely furnished modern apartments, in town and on nearby ranches. All doubles. Reasonable monthly rent ranging from \$57.50 to \$100. You can pay a lot more for less desirable ones.

See M. H. BLAKELEY, 600 Broadway, Cathedral City.

DUPLEX, close in, 1 bedroom,

1 bath or 2 bedrooms, 2 baths. Newly decorated, newly furnished. New dishes, linen silver, many other extras. 536 Calle Abonia.

STUDIO or 1-bedroom apartment. New, nicely furnished, private patio. Pool privileges. Season. Reasonable. McCoy Apartments, Rancho Mirage, across Highway from Shell Station.

LOVELY furnished 2 bedroom apartment. Large living room, screened porch, fenced yard. Fine section of town. 1419 San Jacinto Way. Call 6675.

CASA MARGARETA HOTEL and Apts. 336 Paseo El Mirador. Complete units, panel ray heat and solarium. Phone 2-5682.

LOVELY furnished 2 bedroom apartment. Large living room, screened porch, fenced yard. Fine section of town. Call 6675

NEW 1 bedroom apartment, attractively furnished. Lease year or season. Ph. 26322. 967 Camino Parocela.

SEE US FOR RENTALS 1 and 2 bedroom - Nite, week or special rates on 8 months or yearly basis. Ph. 2957.

BEAUTIFULLY furnished 1 bedroom apartment. Air cooled, gas heat. Private patio and pool. 970 Parocela Place.

\$3.50 per day and up. Modern apartments. Near Bullock's 296 So. Palm Canyon Dr.

\$100 month. 3 rooms, deluxe furnished, includes utilities. Ph. 6151.

APARTMENT and rooms, center of town \$10 week and up. Use of pool. Phone 2957

Houses For Rent 46

WHY RENT when, if you can qualify, you can buy one of the few remaining OUTPOST ESTATES homes on easy terms and PAY BALANCE IN MONTHLY PAYMENTS LIKE RENT, at no increase over last year's low liquidation sales price of \$10,950.00, including tennis and swimming club membership.

OUTPOST ESTATES On Ramon Road 4 1/3 mi. East of Palm Canyon Drive. L. A. Office 1031 S. La Brea, L. A. 19 WE 0168

1 BEDROOM guest house private patio, sun deck, cooler, wall to wall carpet, adults. \$75 on years lease or \$90 by season. Ph. 26621. 560 Vista Oro.

VERY ATTRACTIVE, completely furnished, clean, 2 bedroom, 2 bath home. Private walled patio, lawn and fruit trees. \$200 month, seasonal. See Madge Rocks, 380 N. Palm Canyon. Phone 5187 or 7375.

UNUSUALLY attractive 2 bedroom home, close in. Rent or share. Tel. week-ends only. 2-5583.

2 BEDROOM furnished, utilities paid; swimming pool. Across from Colonial House, 221 Via Colusa, corner of Indian.

2 BEDROOMS, furnished, close in. Fine enclosed yard, shade trees. Year or season. 564 Calle Abonia.

6 ROOM HOUSE at 136 N. Marcus Rd. Three bedrooms; adults only. Inquire at 162 N. Indian Ave.

LOVELY FURNISHED 1 bedroom home; garage, patio. Located in Palm Village. Ph. 76-2830.

Reasonable, furnished or unfurnished one-bedroom cottage. Ph. 8-3524.

COMPLETELY furnished cottage utilities paid. Phone 6373 Lazy C Ranch

CHARMING furnished 2 bedrooms, 2 baths, bar, 1 car, guest house, \$175. Ph. 2-5672.

BUSINESS LADY will share home with same. Phone 5169. days.

2 BEDROOM, 2 bath, Stucco. Center of town. \$100. month yearly, \$135. seasonal. Ph. 2957

Household Goods 50

CHAIRS FOR ALL OCCASIONS

Modern lounge chairs in frieze \$19.95

Platform rockers, \$29.95 up

Modern blonde and plastic dining chairs \$14.95

Rattan lounge chairs \$30.00 up

Wrought iron and plastic chairs \$20.00 up

Chinese peel tub chairs \$5.95

Redwood patio chairs \$16.95

Maher's Furniture

Dillon Road North Palm Springs Phone D.H.S. 156

REMODELING - Wish to sell household furniture, comparatively new. Includes 2 complete bedroom sets, matching bedspreads and draperies.

Blonde living and dining room sets with extra long low sofa and 2 lounge chairs. Lamps, pictures, rattan lanai pieces, wall mirrors, etc. \$1500. Phone 2-6963.

BLONDE modern living and dining room furniture. Table, 8 chairs, Buffet and china cupboard. Davenport and chair, coffee table, end tables, carpets, drapes, lamps, mirrors, refrigerator, electric ironer. Phone 3588.

GAS RANGE, all white, slightly used, \$60; 7 Coldspot, new unit, \$100; dropleaf kitchen table, 2 chairs, \$10; lady's desk, \$10; dressing table, 2 drawers, 3 mirrors, \$10; new gate leg table, \$20. Ph. 8-3764.

SELL ANY PRICE - Cleaning house - Two large and several small portable oil heaters, mangle, electric ironer, misc. gas heaters, Private, Ph. Palm Desert 76-2611.

NEW, MODERN twin bed suite, fine china, lawn mower, large mirror, etc. 548 S. Calle Encilia.

ELECTRIC REFRIGERATOR, reconditioned, 5 cubic feet. Good condition. Ph. 6921.

REFRIGERATOR breakfast set. Davenport, odd chairs. 983 Groves St. Cathedral City.

LARGE WHITE enamel stove. \$15. Washing machine \$15. 433 E. Andreas.

HAND MADE lamp shades, 5 pair drapes. Very reasonable. Evenings, 4574.

DAVENPORT, 2 matching chairs, excellent condition. Make offer. 1342 S. Palm Canyon Dr.

LOVELY plaid taffeta lamp shades, like new; also 5 pair drapes. Ph. evenings, 4574.

\$50. Frigidaire, good condition. Phone 9062. 8:00 to 10: A.M.

SELL A.B. ELECTRIC range, or swap for gas or butane. Phone 309 or 7515.

Trailers For Sale 51

\$2600 TRAVELLO house trailer. All aluminum, Special at only \$1395.

Also other trailers from \$100 up. Coleman lanterns, parts and service.

Butane tanks filled while you wait.

151 SPARTON Royal Mansion with knotty pine cabana, plumbing. See owner at C 4 Palm Springs Trailer Village.

1948 COLUMBIA trailer 22 ft. Reasonable. Ph. 2341.

TRAILER in Palm Springs Trailer Court with mineral pool. Best offer - See Manager or A-29.

40 GALLON, porcelain lined Fowler electric water tank, \$57.50. El Pueblo Market, Desert Hot Springs.

4 ROOMS miscellaneous furniture, including new Frigidaire, table top stove. 250 N. Indian Ave.

GOOD SEASONED MESQUITE wood, 2 and 4 foot lengths. W. B. Hearrell, Ph. Indio 7-2191.

1 SLIGHTLY used grey shag rug. 9 x 12 - \$25 and miscellaneous items. Ph. 26322.

\$25.00 REMINGTON portable typewriter. Excellent condition. Phone 2-4545.

1 LARGE COCA-COLA MACHINE. Ph. 7984.

Miscellaneous For Sale 60

FOR SALE Model 2060 TAYLOR Ice Cream Freezer in PERFECT condition. Designed for making Ice-Cream and Frosties. 20 Quart Freezer 60 Gallon Hardening Capacity 20 Gallon Mix Space. Over-size. Water-Cooled compressor with 3 HP motor.

Purchaser may have all incidental equipment, flavoring extracts, etc. FREE.

If interested, call The Redlands Food Locker Company, Redlands 4-8898, or stop at 523 Orange, Redlands, for a personal inspection.

BUILDING SUPPLIES

"To meet your every need" DILL LUMBER CO. JOHN M. WOOD, Mgr. 679 So. Palm Canyon Dr. 2758-Phone-2759 OPEN SATURDAYS

NOW OPEN Smoke Tree Ranch Stables and Frontier Show. The best horses for your pleasure. The best selection of Western shirts this side of Los Angeles - and every item you need for your horses.

GEO. C. RASMUSSEN, Owner.

FOR SALE - Seaburg juke box, good condition; also rifle, shotgun, electric heater, new and built-in ironing board, also good trailer, 18 1/2 ft., air conditioned. 66-071 W. 2nd St., Desert Hot Springs.

VICTORY HORSE MEAT. The only U.S. inspected horse meat plant in California. Fresh daily, 10 lb. ground, 22c per lb. W. W. WORN DRY FOOD CO. 2726 Main St., Riverside

BEAUTIFUL Chinese Modern Stromberg-Carlson T.V. 20" Combination. Practically new. Will sacrifice. Ph. 2837.

SHOW CASE 6' x 6' - sliding glass doors, glass shelves, excellent condition. Reasonable. Inquire 480 N. Palm Canyon.

GOOD SEASONAL mesquite wood, 2 and 4 foot lengths. W. B. Hearrell, Ph. Indio 7-2191

CROCHET table cloths, doilies. Mrs. Bushley, 45 S. 6th St. Banning

Miscellaneous Wanted 61 WANTED TO BUY - An inexpensive piano. Cabazon Community Church. Write P.O. Box 106, Cabazon.

Pets-Poultry-Livestock 65 30XER PUPS, pedigree. Fawn color - Phone Banning 2534.

Used Cars For Sale 70

1947 CHEVROLET COUPE Good tires, good paint. Runs like new.

1947 BUICK ROADMASTER 4 DOOR. Thoroughly reconditioned and in perfect shape. See this one.

1949 PLYMOUTH DELUXE. Radio, Heater, good tires. This one ready to go.

1949 CHEVROLET 4 DOOR DE LUXE. Reconditioned. New paint, good tires, runs perfectly and looks perfect.

1950 CHEVROLET 4 door deluxe one owner 5500 actual miles. Perfect throughout. Radio, Heater, and other extras.

1950 FORD VS PICKUP. Only 16000 miles. Like new and ready to go to work.

All Above Cars With Famous OK Guarantee

TRANSPORTATION SPECIALS

1940 PLYMOUTH 2 DOOR New tires and run good.

1937 PONTIAC 4 DOOR Miles in this one.

1939 CHEVROLET 2 DOOR Transportation for very little cost.

Always "The Best Deal Deal Under The Sun"

Stack Chevrolet

330 E. Sunny Dunes. Phone 2042

1949 FORD CUSTOM 4-door Sedan, a nice local car under ceiling.

PLAZA MOTORS

Indian and Arenas Road

1950-62 Cadillac, 4-dr. sedan, glacier green, fully equipped. 20,000 miles, very clean. Will finance and trade.

Call 2042

1951 LINCOLN Cosmopolitan. Life guard tubes, W. W. tires, nylon seat covers and other extras. Less than 11,000 miles. Ph. 2733.

Used Cars For Sale 70

1948 Plymouth Special De Luxe 4-dr. Sedan. All extras. Immaculate condition. Under ceiling.

PLAZA MOTORS

Indian and Arenas Road

CADILLAC, '48 Convertible. Absolutely perfect. 18,000 miles French grey. Red upholstery. 1950 back. Loaded with extras. Ceiling 2000. Sell for \$2500. Just received 1951. No. use for 2 cars. Herbert W. Burns. 370 W. Arenas. Ph. 2293.

1947 CHEVROLET convertible club coupe. Excellent condition. Low mileage or will trade for '51' model. Ph. 5354.

'51 MERCURY-Hydro-matic. 4 door sedan, radio, heater, white walls. 7500 miles. \$2300. Phone 26072

Automobile Service 72

JOHN A. LITTLETON DESOTO AND PLYMOUTH DEALERS 682 S. PALM CANYON DR. Phone 7022

REPAIR WORK DONE ON ALL MAKES OF CARS. QUICK SERVICE

ON DUTY AT ALL TIMES OPEN FROM 8 A.M. TO 6 P.M.

Legal Notices 75

CERTIFICATE OF BUSINESS Fictitious Firm Name

THE UNDERSIGNED do hereby certify that they are conducting a riding stable business at 1205 East Ramon Road, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of Sargent's Stables, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Carl E. Keene, 1205 East Ramon Road, Palm Springs, Calif. Dorothy F. Keene, 1205 East Ramon Road, Palm Springs, Calif.

WITNESS my hand this Ninth day of October, 1951.

CARL E. KEENE, DOROTHY F. KEENE, State of California) ss.

ON THIS 9th day of October A.D. 1951, before me, Elisabeth Dwire, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Carl E. Keene and Dorothy F. Keene, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

ELISABETH DWIRE, Notary Public in and for said County and State. My commission expires Nov. 2, 1954.

SUN: Oct. 11, 18, 25, and Nov. 1, 1951.

NOTICE Sheriff's Sale on Execution No. 52292 Superior Court ABE OLENICK, Plaintiff vs. EVOC HOLDING COMPANY, a Corp., and FRANK PORTNOY Defendant.

Under and by Virtue of a Writ of Execution, issued out of the Superior Court of the County of Riverside, State of California, dated the 8th day of October, A.D. 1951, in the above entitled cause, and directed to the Sheriff of the County of Riverside, State of California, wherein ABE OLENICK the above named plaintiff, obtained a judgment in the Superior Court of the County of Riverside, State of California, against EVOC HOLDING COMPANY, a Corporation, and Frank Portnoy, and for the sum of FOUR THOUSAND EIGHT HUNDRED TWENTY SEVEN & 10/100 (\$4827.10) dollars, and costs. I have this day attached and levied upon all the right, title and interest and estate of the above named defendant EVOC HOLDING COMPANY, A CORPORATION, and FRANK PORTNOY, in and to the following described real property, situate, lying and being in the County of Riverside, State of California, and more particularly described as follows, to-wit:

That portion of Lot 28, Section 29, Township 4 South, Range 5 East, San Bernardino Meridian, shown on Map of Palm Valley Colony Lands as shown by Map recorded in Book 14, page 652 of Maps, Records of San Diego County, California, more particularly described as follows:

Beginning at a point on the East line of said Lot 28 which bears South 09° 30' West, a distance of 1005.56 feet from the Northeast corner of said Lot 28; thence North 09° 30' East along the East line of said Lot 28, a distance of 586.50 feet to the Southerly line of the State Highway; thence 47° 50' West along the Southerly line of the State Highway, a distance of 26.92 feet; thence South 00° 09' 30' West and parallel with the East line of said Lot 28, a distance of 318.36 feet; thence North 89° 50' 30' West, a distance of 193 feet; thence South 02° 51' 30' West, a distance of 34.7 feet; thence

Legal Notices 75

South 38° 12' 30" West, a distance of 77.25 feet; thence South 07° 00' 30" West, a distance of 162.10 feet; thence South 12° 53' 30" East, a distance of 76 feet; thence South 00° 09' 30" West to the South line of said Lot 28; thence Easterly along the South line of said Lot 28 to the Southeast corner of said Lot 28; thence North 00° 09' 30" East along the Easterly line of said Lot 28 to the point of beginning.

Together with undivided 1/25 interest in the water well and equipment located in the Northwest corner of the South half of Lot 20 on said Section 29, TOGETHER with a perpetual right to use of the pipe line from the well to the above described parcel of land, said pipe line crossing the South half of Lot 20 and Lot 28 above described.

Public Notice is Hereby Given That I will, on Monday, the 5th day of November, A.D. 1951, at 10:00 o'clock A.M. of that day, in front of the Sheriff's office on Orange Street in the city of Riverside, sell at public auction, for the lawful Money of the United States, all the right, title, claim and interest of said defendant EVOC HOLDING COMPANY, A CORPORATION, and FRANK PORTNOY of, in and to the above described property, or so much thereof as may be necessary to raise sufficient to satisfy said judgment, with costs and costs, etc., to the highest and best bidder.

Dated this 9th day of October 1951.

C. F. RAYBURN, Sheriff of Riverside County.

By BASIL MOWREY, Deputy Sheriff. Sun, October 11, 18, 25-Nov. 1, 1951.

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

To Whom It May Concern: Pursuant to issuance of the license applied for, and commencing not less than 15 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

394 North Palm Canyon Drive, PALM SPRINGS, Riverside County, California.

Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance on original application of an alcoholic beverage license for these premises as follows:

On-sale General license for Seasonal Business.

Anyone desiring to protest the issuance of such license may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages.

DUDLEY DANEMAN, ROBERT J. HUGHES, Sun, Oct. 11, 1951.

NOTICE OF INTENTION TO CHATTEL MORTGAGE

NOTICE is hereby given pursuant to the provisions of Section 3140 of the Civil Code of the State of California, that F. E. Ewing, of 644 Palm Canyon Drive, Palm Springs, California, owner of that certain fertilizing business known as "A.M.L. Chemicals, Inc.", and located at Highway 99, Garnet, Calif., intends to place a chattel mortgage upon fixtures, equipment, machinery and goods located at the above listed place of business as per itemized inventory attached hereto.

INVENTORY 1 Office Counter, 1 Mimeograph and table, 4 wooden filing cabinets; 5 Bamboo chairs; 2 Metal waste baskets; 1 metal swivel chair; Butane heater; 2 Homogenizers; 2-3,000 Gallon mixing tanks; 1 Upright conveyor; 2 Flat counters; Fluorescent fixtures; 1 Lab. table; 23 Units Wooden flat forms; 4 Propellers; 1 Portable mixer; 6 V-pulleys; 1 Water meter; 1 Metal sealer; Pipe and fittings; Chain pulleys and gears; Approx. 1000 gals. Soil conditioner and approx. 15 tons of raw material; 450 drums and barrels; 1 Formula Liquid Soil Conditioner; 1 Formula Organic Liquid Fertilizer, presently on the market under trade name

U. S. Building Regulations to be Outlined

Official of FPA to Address Realtors, Builders, Monday

Latest word on government regulations on building—especially resort building, will be available Monday noon at World War Memorial Hall when W. J. Henry, chief of construction for the Federal Production Administration, Los Angeles, addresses a luncheon meeting.

Announcement of the meeting was made by George Gannon, president of the Palm Springs Real Estate board through publicity chairman, Culver Parker. On the committee with Parker are H. H. Foster, local contractor, and Graham Dexter, commander of Owen B. Coffman post, 519 American Legion, who arranged for the meeting place.

PRESIDENT GANNON said the meeting will be a joint one of the realty board and Palm Springs Contractors association. An invitation was extended to all builders, whether members of the association, to attend. Henry will bring a picture of the new regulations covering building and especially as it applies to resort building.

The meeting will be held Monday noon at World War Memorial building and all realtors and builders and others interested or affected were urged by President Gannon to attend.

New Face

Palm Springs Hotel Undergoes Operation

Palm Springs hotel will meet 1951-52 with a new look. Workmen started chipping away at its Spanish facade this week and when work is completed, the historic landmark will be modern and extremely handsome, according to plans.

Bill Foldes, part owner and manager of Palm Springs Hotel will also include a remodeled dining room in the plan.

Real Estate Moves

Fast in Village

Real estate is moving in Palm Springs and it's moving fast, according to Gannon and Frederickson, who received a listing on the duplex owned by C. H. Kester and F. O. Mathews on Wednesday and sold it 48 hours later to J. V. Moore.

Moore is associated with Foster and Andrews and was represented by real estate broker Guy Anderson.

NEW 3 BEDROOM
2 Bath Home
POOL
Tiled Kitchen and Bath
\$28,500

ON PAVED ROAD
In Palm Springs School District
40 ACRES
Water — Telephone
Electricity
\$375 Per Acre
Ripe for Subdivision
It's Going to Sell
SEE IT TODAY

2 BEDROOM HOME
Real Fireplace
Patio and Carport
Only \$14,650

MUNHOLLAND and CO.

431 No. Palm Canyon Dr.
Phone 3673

Associate Brokers:
D. B. Carlin
Arthur C. Brown
Grace A. Brown

SADDLE and SIRLOIN OPEN TODAY
(INFORMALLY)

TENDER STEAKS
OUR BRAND

WELCOME — MEMBERS OF THE CALIFORNIA STATE HOTEL ASSOCIATION

317 N. Palm Canyon Dr.

Phone 9069



NEW HOMES — Terry Ray (left) and James W. Ramsay, building contractor, are shown above discussing the building program at new El Mirador Park. Seven homes are nearing completion or in the process of erection there, Realtor Ray said. (Ogden Proctor Photo.)

Sheptenko's September Realty Deals Top \$300,000

Peter B. Sheptenko, prominent realtor, this week said real estate sales by his office in September exceeded \$300,000.

Outstanding transaction made by Sheptenko was an exchange involving a beautiful hillside home in the Palm Canyon Mesa Tract owned by Mr. and Mrs. Harold Murphy of Palm Springs for an office and storage building in El Centro, which is leased to the Southern California Telephone company. The building was formerly owned by Maxwell L. Rubin of Chicago.

RUBIN IS MAKING extensive



OPTIMISTIC—Peter B. Sheptenko, local realtor, who says the current season is going to be one of the best ever. He reported \$300,000 in activity at his office during September.

Building Heading for New Record

With building for the calendar year already having passed the five million dollar mark, P. M. Stewart, head of the city building department, said he expects 1951 to be the fourth six million dollar year in the city's history.

Three times so far the total has passed \$6,000,000, all of them right after the end of World War II.

Permits are being issued at a steady pace and many blue prints are waiting to be approved.

Recent permits issued were to: Max August, 425 Ave Olancha, D. Seiler, pool, \$5000. Biltmore Hotel, 500 Indian road, addition, \$3600. A. J. Bringleman, Linda Vista, J. Ramsey, dwelling, \$17,000. Capaw Inc, 480 West Ramon Place, J. Pawling, addition, \$1000. Capaw Inc, 436 Patencia, J. Pawling, addition, \$1000. Mrs. A. W. Copeley, Saturnino, M. Wright, move dwelling, \$3000. J. Hilbert, 220 Ave Palmera, J. Ramsey, addition, \$3000. Palm Springs Womens Club, 314 South California, P. Sanders, addition, \$1295.

Two From Village at Riverside JC

Among Palm Springs high school graduates registered at Riverside Junior college for the 1951-52 term are Linda Marie Rangel and Rudy Angel Salazar.

Boggess Reports Important Sales

William Boggess, sales manager for the Robert Ransom office, last week announced a change in ownership of the La Serena apartments in the Tennis club district.

Boggess represented buyer and seller. Purchasers are Mr. and Mrs. George Brown and the sellers were Dr. and Mrs. Mace Gazda.

Boggess also reported that Mr. and Mrs. Keith Lloyd of Beverly Hills had purchased through him, the Gerald Thomason home in Sunview estates.

Joshua Park

Indio C. of C. Opposes Grants

Indio Chamber of Commerce last week adopted a resolution opposing any grant of tax delinquent lands in Joshua Tree National Monument to the federal park service.

Supervisors are expected to act soon on a request from the government for the land which includes 7,500 acres in the Pinto basin area. A county chamber of mines has also opposed the grant.

Earl Cordrey

To Conduct Class at L. A. Art Center

Artist and illustrator Earl Cordrey will instruct a class in illustration at the Los Angeles Art Center School this winter one day a week. His studio here is at The Colony which is owned by the artist and Mrs. Cordrey.

Missing from the Village scene is their daughter Sandra who is a student at Stephens College in Columbia, Missouri.

Desert Inn Coffee Shop

Serving the Finest Food at Moderate Prices

Luncheon from \$1.25

Served 11 A. M. to 2:30 P. M.

Dinner from \$1.95

Served 5 P. M. to 8:30 P. M.

ALSO A LA CARTE

Breakfast from 8 A. M.

Air Conditioned

Announcing THE OPENING OF THE

PALM SPRINGS BOWLING ALLEY

378 North Palm Canyon Drive

SATURDAY, OCT. 13, 1951

UNDER THE ACTIVE MANAGEMENT OF

Eddie and Penny Colar

El Mirador Park Scene of Brisk Building Activity

Seven new homes with swimming pools are in the process of construction or nearing completion in the El Mirador Park subdivision, according to Terry Ray Village realtor and exclusive sales agent for the development.

Among those who are having homes erected are: W. H. Bringleman, San Diego, D. Musgrave, R.K.O. Studios, Hollywood, Nathan Kolkey, Chief of the Fire Department Bill Leoncio; Harris Johnson, Rancho Mirage and Charles Chessier, Terry Ray announced. Ray announced that the development of El Mirador Park is only one of the activities of his realty office and that business such as the sale of homes, business property and general real estate business, constitutes the largest share of his office's activities.

Villager

Max Gilford Buys Hillside Home

Attorney Max Gilford, general counsel for the Civic League, became a Palm Springs property owner last week with the purchase of a landscaped hillside building site off the mountain road to Araby. The property is planted to palms and walnuts.

Robert Ransom, who is a man with an eye for a view, his former residence here being Rock Point now owned by Mr. and Mrs. John Lapp, originally purchased the hillside property for a home for himself. Due to ill health, he concluded to live nearer the center of the Village, and sold the site to Gilford who will start building operations shortly.

Attend Opening of New Indio C. of C.

Journeying to Indio Saturday for the opening of that city's new Chamber of Commerce building were Palm Springs executive manager, Bill Dunkerley and directors Si Slocum and O. A. Torgerson.

Village Realtors to Take in State Sessions in L. A.

Members of Palm Springs Real Estate board were preparing today to make a mass migration to Los Angeles next week to attend the 47th annual convention of the California Real Estate association.

Convention dates are October 15 to 18 and headquarters are at the Waldmore Hotel. President George Gannon of the local board said that practically every realtor in the Village will attend all or part of the sessions.

HE HAD NAMED Peter B. Sheptenko as chairman of a local convention committee to round up a full attendance of local realty men at the session and Sheptenko said he had promises of almost all of them to be present.

Keynote speaker of the session, Gannon said, will be Richard L. Evans, Salt Lake City, well known commentator with the Tabernacle Choir of the Mormon church there. Evan's topic will be "How Distinct Our Vision?"

MANY OTHER nationally

Henry Lockwood Buys Home Here

Henry Lockwood, attorney, finally took the big step and purchased a home here, after many years of living at the Plaza. The house is one of the Culver-Nichols group of houses on Paseo El Mirador and Calle de Rophe. Mr. and Mrs. Lockwood expect to spend longer weekends here than has been possible heretofore.

Prominent speakers will address the gathered realtors and there will be many round table discussions of economic problems. More than 100 leaders from the state and all over the nation will participate in the program, Gannon said.

Attendance at the four-day session is expected to reach 3500 according to the advance registration.

La Quinta Fire Station Ordered

A fire station for La Quinta will go into construction in the near future according to Col. Walter C. Bowman, president of the Chamber of Commerce. Bowman was informed by the State Forestry Ranger for Riverside County, Truman Holland, that funds for the fire station have been appropriated.

La Quinta is planning a ground breaking and corner stone laying which will be attended by various dignitaries including Supervisor Homer S. Varner, Forest Ranger Holland, Tom Mullin, manager of Indio's Bank of America, etc.

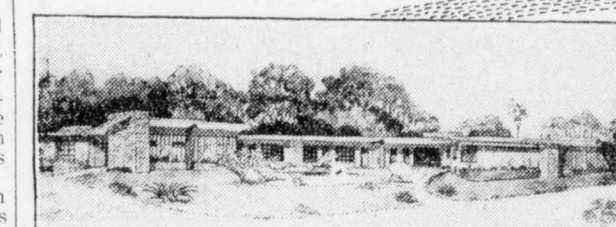
SPECIAL PRICES PALM TREES

We have 200 — 3 to 6 ft. Fan Palms for immediate delivery. \$2.50 per ft. Delivered.

We deal in all varieties and sizes of Palm Trees. These trees are ready for immediate delivery.

TETLEY NURSERIES

844 WEST SIXTH ST., CORONA, CALIF.
Ph. Zenith 0286



On the Grounds

emerald-blue pool, shuffleboard, putting greens, badminton, sun rooms. Bicycles provided for guests.

Ultimate in Resort Planning!

EXCLUSIVE -- SELECT CLIENTELE

Each apartment, accommodating two persons, is a culmination of the designer's art. Lovely sitting room by day becomes restful bedroom at night. Separate kitchen with dinette. Air-conditioned. Fully insulated and sound proofed.

In the Heart of the Exclusive Tennis Club Area

Seasonal rates for two persons —
\$17.50, \$25.00 and \$30.00 Daily
Pre-Season and Post-Season—Rates for two persons—
\$10.00, \$17.00 and \$22.50 Daily

Newly-Completed

Holiday House

200 West Arenas Road
Telephone 9986

VILLAGE MARKET



DEL MONTE ROUND-UP

Our big canned foods event of the season

Yellow Cling PEACHES	29 oz.	27c
Sliced PINEAPPLE	29 oz.	29c
Whole Kernel CORN	16 oz.	16c
Cream Style CORN	16 oz.	15c
Early Garden PEAS	16 oz.	16c
Stewed TOMATOES	20 oz.	20c
CATSUP	14 oz.	17c

At These LOW PRICES BUY YOUR DEL MONTE Foods by the CASE

Lean, Boneless PORK ROAST	Pound	59c
Lean, Eastern SPARE RIBS	Pound	39c
Armour's Star SAUSAGE	1-lb. roll	53c
Cudahy "Puritan" SLICED BACON	Pound	55c
Sunkist LEMONS	2 lbs.	25c
Banana SQUASH	Pound	3c
ARTICHOKEs	2 for	25c

Hunt's Whole Unpeeled APRICOTS	29 oz.	25c
Schilling's COFFEE	1 LB. 79c	2 lbs. 1.56
Sunkist Grapefruit Juice	29 oz.	25c

Swift's Brookfield BUTTER	Pound	76c
Van Camp's Grated Style TUNA	6 oz.	23c
Country Club ICE CREAM	Pint	15c

Rialto All-Green Center Cuts	20 oz.	19c
Ladies' Choice Apricot-Pineapple Preserves	2 lbs.	29c
Tri-Valley All-Green BABY LIMAS	16 oz.	14c

THURSDAY, FRIDAY, SATURDAY and SUNDAY—OCT. 11-12-13-14

All Items Subject to Stock on Hand.
WEEK DAYS
8:30 A.M. to 6:30 P.M.
SUNDAYS
9:00 A.M. to 6:00 P.M.

VILLAGE MARKET

All Advertised Items Subject to Stock on Hand
441 So. Palm Canyon Drive
Phone 7932 or 9055